

This Christmas...



COMBINE "SENSE" WITH "SENTIMENT"— Give Something Electrical!

*Check Your Gift List with These Attractive
and Practical Electric Appliances*

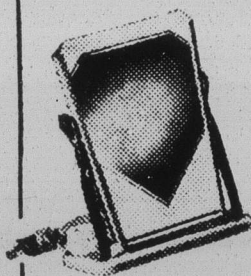
WITH YOUR GIFT LIST IN MIND... we suggest you check this attractive array of electric appliances. You'll find each and every one a happy combination of "sense" and "sentiment"—uniting the lasting, practical, pleasure-giving quality of electrical aids with the true spirit of Christmas giving. These, of course, are but a few suggestions from our wide selection. There are many more on display... suited for every gift list, priced for every budget! Why not come in and look around!

LOW, LIBERAL TERMS

on all appliances listed here for \$5.00 or more.
Small monthly payments with your service bill.



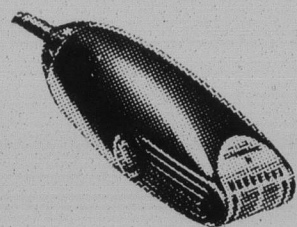
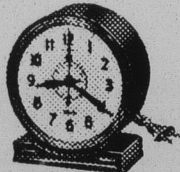
GIFT LAMPS... An appealing selection of exceptionally charming lamps in a wide range of styles. Priced to fit every budget...



HOLLYWOOD MAKEUP MIRROR... She'll love this aid to perfect makeups. Indirect light filters through frosted mirror to perfectly illuminate all the face... **\$250**

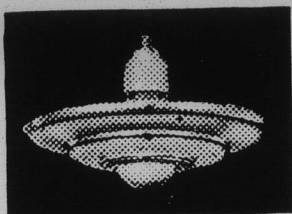
ELECTRIC CLOCKS... Always a welcome gift! Wide selection of models and stunning styles. Priced from... **\$295**

and up



SUNBEAM SHAVEMASTER... A sure hit with HIM. Ideal for fussy shavers. Operates on AC or DC. With zipper case... **\$15.00**

SILVRAY SIGHT-SAVER... Modern, attractive fixture that screws into ordinary light socket. Expensive in appearance... **\$245**



HANDYHOT SANDWICH GRILL... Fries, grills, toasts, right at the table. Makes two full-size sandwiches... adjustable for thick or thin slices. With heat indicator... **\$3.50**

SUNBEAM MIXMASTER... Powerful, portable food mixer with wide range of speeds automatically maintained. Beats, whips, mixes, extracts juices. Complete with juicer. **\$23.75**

WESTINGHOUSE ELECTRIC ROASTER... Roasts, fries, toasts, grills, bakes. Cooks complete meal for 8 people. Portable—easily cleaned. Complete with heat-proofed glass dishes... **\$24.95**
(Broiler grid \$4.95 extra)

SUNBEAM COFFEEMAKER... Its lustrous chromium will reflect the beauty of many a Christmas morning. Unbreakable... Automatic. Brews six delicious cups at a time... **\$15.00**

RAND CLOSE-SHAVER... top quality electric razor... **\$9.50**

ELECTRIC DOOR CHIMES... tremendously popular gift... single tone... **\$1.00**

HAWK HAND CLEANER... efficient hand vacuum cleaner... **\$11.95**

GRAYBAR SEWING MACHINE... for HER. Easy to handle. Knee control. Finished in burl walnut... **\$59.95**

Your Neighborhood Electrical Dealers are also offering many fine values for your gift selections

PUBLIC SERVICE STORE

1129 Central Avenue

PUBLIC SERVICE COMPANY OF NORTHERN ILLINOIS