

3 WAYS WILSON'S *Tender Made Ham* CAN MAKE YOUR CHRISTMAS MERRIER

Reg. U. S. Pat. Off.



BE A
GOOD
PROVIDER

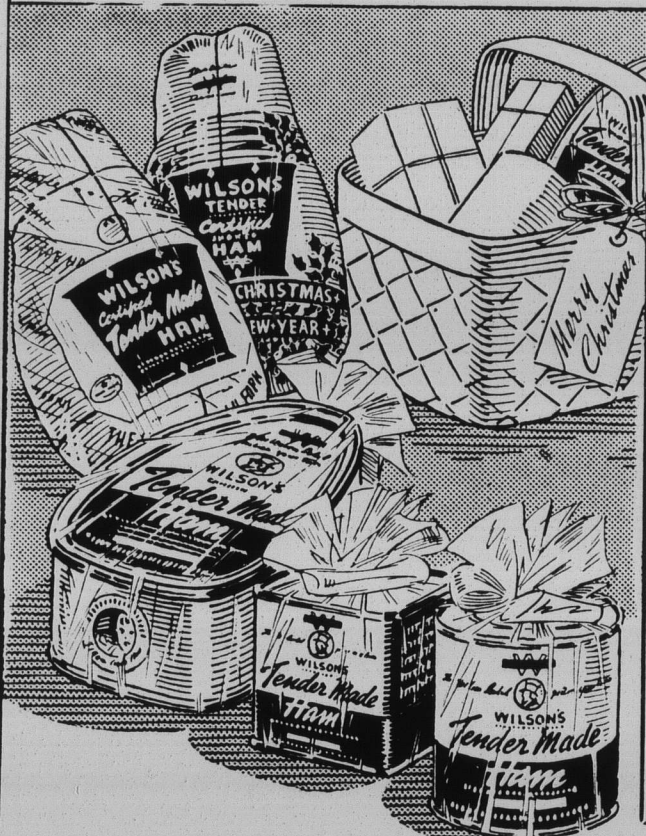
1 THIS year in thousands of homes Christmas Dinner will mean Wilson's *Tender Made Ham*—in many cases combined with Certified turkey, goose, duck or chicken. Why not adopt this popular idea for *your* home? Plan your Christmas dinner around the world's finest, tenderest ham—Wilson's Tender Made—so tender you can cut it with a fork, made by Wilson's exclusive Secret Process. The following Christmas menu is offered by Eleanor Lee Wright, Home Economist, Wilson & Co.

OYSTER COCKTAIL OLIVES CELERY
ROAST YOUNG CERTIFIED TURKEY
with chestnut dressing and giblet gravy
WILSON'S TENDER MADE HAM
prepared in maple syrup
WHIPPED POTATOES FRESH GREEN PEAS
GRAPEFRUIT - WATERCRESS SALAD, FRENCH DRESSING
ICEBOX ROLLS SMALL MINCE PIES SALTED NUTS
COFFEE



BE A
GOOD
EMPLOYER

2 Make this Christmas merrier by giving useful gifts to those who work with you. Because it has been so successfully used before by prominent business houses, we suggest that your Christmas gifts to employees this year be Wilson's Tender Made Ham in attractive Christmas Gift Wrappings or Christmas Gift Boxes of assorted Wilson's Certified Meat Products. It's the kind of a gift that is always more than welcome. Phone or write Wilson & Co.'s nearest office for information.



BE A
GOOD
FELLOW



3 Thousands of families will have a bleak, cheerless Christmas unless some good, kind-hearted persons like you provide for them. Give a Christmas Basket—full of the Christmas cheer that only food can bring to the hungry—Wilson's Tender Made Ham and other good meat products. Get the address of a needy family. Deliver the basket yourself. No Christmas giving will bring you such deep, lasting joy. See your Wilson dealer.

Say WILSON'S When You Buy HAM

WILSON'S original Tender Made Ham comes ready to serve—or to heat and eat. There are many imitations, but only one genuine Tender Made. Say WILSON'S, and be sure.

If you prefer to cook ham at home in your own favorite way, ask for WILSON'S Tender, Extra Mild, Certified SMOKED Ham. It's the modern smoked ham made more delicious than ever before by the same Wilson Secret Process that makes Tender Made Hams outstanding.

"WILSON" today means the finest in modern ham. No matter what type of ham you prefer, you will have the finest product of modern processing if you just insist upon WILSON'S. See your neighborhood dealer and place your order now for Christmas serving and giving.

"The Ham
you cut
with a fork"

WILSON & CO.



U. S. Inspected and Passed by the Department of Agriculture

The Wilson label protects your table

