# Committees Confer on Infant Welfare Advertising Sales

Not even mid-summer, with all its vacation pleasures, can cause a halt in the work program of the Junior auxiliary of the Evanston Center of the Infant Welfare society.

With typical mid-winter enthusiasm the entire board is assisting in directing the advertising sales campaign for the rotogravure section of a metropolitan daily, which is to be the group's principal benefit project this year. Meetings are being held on regular schedule to check up on progress of the sales, the most recent of which was set for Tuesday afternoon at 1:30 at the home of Mrs. Hubert A. Downey in Evanston.

Mrs. Downey heads one of the sales committees and has invited members of other committees, headed by Mrs. E. Mann Hartlett, Mrs. Gordon Canning, Mrs. Charles Bunnell and Mrs. Joseph Corcoran, to meet with her group to discuss new advertising prospects and to outline a continued sales program.

The campaign received added impetus recently with the return of the general co-chairman, Mrs. George Paddock, after an early-summer trip abroad with her husband and son. Taking over direction of the campaign from the assistants who have carried on in her absence, Mrs. Paddock called her committee together for a recent conference at Mrs. Henry Platt, Jr's., home in At Sunset Ridge Evanston. Mrs. Rawleigh Warner came down from her Lake Geneva summer home for the meeting, and other committee members who took part in the discussion were Mrs. Platt, Mrs. Thomas Clark, Mrs. Hubert Downey, Mrs. Charles Bunnell, Miss Phyllis Pank, and Mrs. John Eliot Warner.

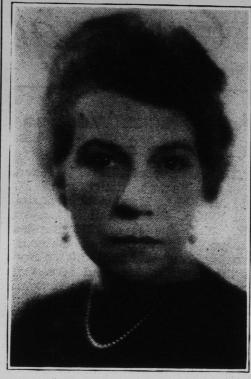
Honors as best salesman so far were given to Mrs. Leslie Jones, who has turned in more inches than any other member.

### **Directs Reviews**



Mrs. B. L. Mitchell of 205 Sixth street, Wilmette, is in charge of the 1938 Book Review series sponsored by the Woman's guild of the Wilmette Parish Methodist church beginning September 16, and continuing on successive Friday mornings at 10 o'clock, up to and including October 14.

# **Hostess Today**



This morning (Thursday) all of the committee chairmen in charge of plans for the annual fashion show and tea under auspices of the Winnetka board of Northwestern University settlement, met at the home of their general chairman, Mrs. Austin Jenner of 1005 Hill road, Winnetka. This fall's event, taking place in the gymnasium of New Trier High school Wednesday afternoon, September 28, is to be the most ambitious one yet staged.

Photo by Moffett

An Italian Street scene is the name which designates the type of buffet dinner taking place at Sunset Ridge Country club Thursday night of this week. It follows a mixed two-ball foursome.

Saturday the regular events are scheduled with a blind partner match for men, and the second round of the club championship. In the former event the draw for partner is made after the tee-off.

Tuesday will be Guest day for women golfers, and the following Thursday a family buffet dinner will be given.

Saturday at the bridge party, Mrs. William Englemann is chairman and Mrs. C. G. Bennett and Mrs. J. B. Long are hostesses.

Third low net was the event for Ladies' day held Tuesday of this week, and the winners were: Mrs. C. S. Butler, class A; Mrs. P. N. Sea, class B; Mrs. E. W. Sampson, class C; Mrs. B. S. Presba, class D.

Mrs. William McKee won the woman's Western Golf association pin

# Splash Party

Robert Doepel, 1367 Asbury avenue, Hubbard Woods, secretary and treasurer of Braun Brothers Oil company, will entertain the fifteen or twenty women employees of the Evanston, Chicago, Highland Park and Winnetka offices of the firm at a splash party and dinner at Shawnee Country club on Thursday of this week.

The Reverend Harold Steffens, who was visiting his parents, Mr. and Mrs. John M. Steffens, 1611 Washington avenue, left Monday on a tour of the West. He will be away for about two weeks.

## **Entertains for Aunt**

Mrs. G.B. Tannery of Bloomburg, Pa., is spending several weeks here visiting her two brothers, Charles R. Walton of 1723 Elmwood avenue. and R.A. Walton of 921 Sheridan road. Wednesday of this week Mrs.

Tannery's niece, Mrs. George Fairbairn, 1735 Washington avenue, entertained at luncheon at her home for her aunt.

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