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Visitors Will See Everything | city from the residential districts of from Battery to West Point

As enduring as the island of Manhattan, itself, is the desire which leads all Americans and all who come to America, to visit at some time or another, the city of New York. Travel trends may change from year to year, says the American Express Travel service, but New York will remain America's number one attraction because it appeals to man's sense of achievement by showing him modern marvels in steel and concrete made possible only by the ingenuity and skill of man.

The greatest hindrance to visitors in this city of superlatives is, of course, that its very size is bewildering. It seems impossible to see everything you want to see to do everything you wish to do in the allotted time. Americans visiting in London, Paris, or any of the other continental cities accept a guide as indispensable, says Malcolm, but a guide is just as necessary in New York.

To satisfy this need for a comprehensive view of the city within a short time, the American Express company has designed a series of five conducted tours, ranging from a four hour circuit of the city to an all day trip about the suburbs. Providing the finest limousines, a chauffeur, and guide, these tours insure comfort and the personal attention of a courier versed in the city's attractions and history.

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the upper east side to the financial section around Wall street, from the bustle and turmoil of Times square to the peace and quiet of the Aquarium and the Battery. A similar tour at night features the great white way of Broadway, with its sparkling signs and blaze of color, and a view of illuminated Manhattan from the observatories of Rockefeller center.

Highlights of the all day tour are a leisurely visit to the Cathedral of St. John the Divine, in sharp contrast to the towering skyscrapers downtown, a visit to the NBC studios and the Empire State building, highest office building in the world. A steamer trip to Bedloe's island, where the Statue of Liberty welcomes ships from far-flung ports of the world,



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The other two tours pass outside the city. One for a visit to the military academy at West Point on its ramparts above the Hudson, and a

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