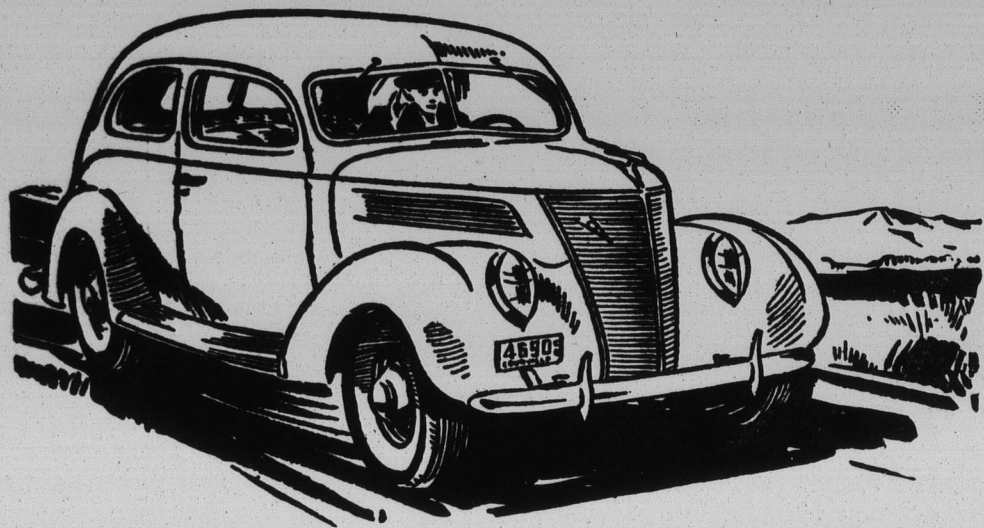


# Ford Cars are BOUGHT—NOT SOLD



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Every business man knows that it is a wise policy to buy when prices are low . . . particularly when every indication points to higher prices in the near future.

Prices are going up!

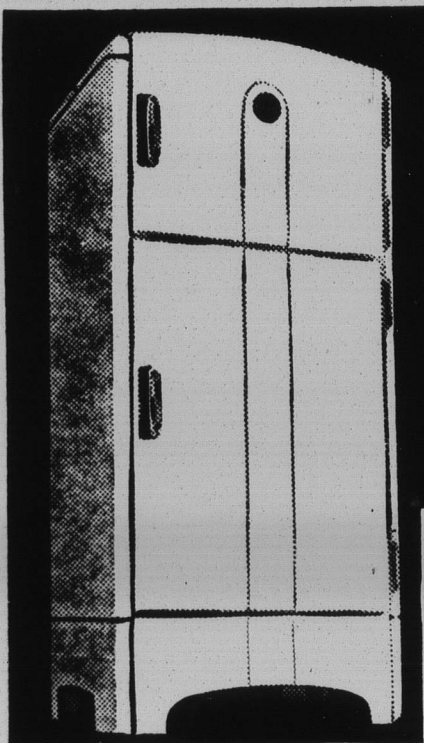
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**EVERY 5 MINUTES** some family buys a *Coolerator* to preserve their food. Don't let *Coolerator's* low price fool you into thinking it is a small refrigerator. It is big, modern and beautiful. Air conditioned to keep foods fresher. *Coolerator* uses ice in a new way, so that one filling lasts ordinarily from 4 to 7 days. Ice cubes in five minutes. You will want this perfect refrigerator.

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