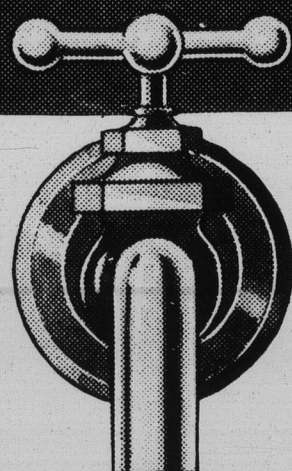


Always on tap!



**PLENTY OF
HOT
WATER**



BUY AN AUTOMATIC GAS WATER HEATER FOR COMPLETE HOT WATER SERVICE

● Sticky, sultry days—days when father and the children want plenty of hot water to clean and refresh themselves after a full day of work and play. A gas hot water heater in your home will bring you constant hot water *instantly* for this and other domestic needs. Cleaning, scrubbing, washing—you can do them all—and you'll find there's oceans of hot water *always* with an automatic gas water heater.

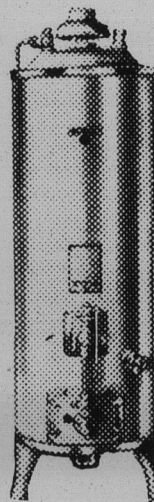
What's more, it's completely automatic. There's no fuss or bother, no running up and down basement stairs to tend bothersome hand-operated water heaters. It's the complete Hot Water Service that gives you no worry. It's hot water that is always on hand for instant use.

Visit your Public Service store at once. Don't put off the hot water problem longer. Now is the time to buy an automatic gas water heater. Do it TODAY!

**BE SURE TO SEE THE MANY ATTRACTIVE BARGAINS
THAT YOUR DEALER AND NEIGHBORHOOD PLUMBER
ARE OFFERING IN HOT WATER HEATERS, TOO.**

**PUBLIC SERVICE COMPANY
OF NORTHERN ILLINOIS
1141 Central Avenue**

**AS LITTLE AS
\$1.50 DOWN**



for an automatic Gas
Water Heater . . . it
brings plenty of hot
water always

- 1.** Trade-in allowance on your old water heater or furnace coil.
- 2.** Liberal allowance for plumbing installation.
- 3.** 3 years to pay, balance monthly—small amounts.

**BUY NOW AT THESE
LIBERAL TERMS!**