

It's got what it takes **AND SO HAVE YOU!**



BUICK PRICES? YOU'VE GOT WHAT IT TAKES!

YOU'VE got hold of a thrilling man-size bundle of get-up-and-travel when you lay hands on the wheel of this sleek, swift, solid car.

You've got the power to do what you will when you press the treadle that bosses this Buick's silk-smooth valve-in-head straight-eight engine.

You've a car that sheds punishment like a mallard sheds rain, so sound and stout and husky is this sturdy traveler from its rugged backbone up.

You've certain-sure brakes to keep you out of trouble — lullaby springs and cushions to cradle you in comfort—a body that's steel fused with steel for safe security—yes, you've all a man can ask in a car and more.

**NO OTHER CAR IN THE
WORLD HAS ALL THESE FEATURES**

- ★ VALVE-IN-HEAD STRAIGHT-EIGHT ENGINE ★ ANO-LITE PISTONS ★ AEROBAT CARBURETOR ★ SEALED CHASSIS ★ TORQUE-TUBE DRIVE ★ UNISTEEL BODY BY FISHER ★ TIPTOE HYDRAULIC BRAKES ★ KNEE-ACTION COMFORT AND SAFETY ★ "HIGH OUTPUT" GENERATOR ★ JUMBO LUGGAGE COMPARTMENTS
- ★ DOUBLE STABILIZATION
- ★ SAFETY GLASS

But you make a sad and sorry error if you hold back because this brilliant Buick looks too rich for your budget.

The fact is, this great-powered eight, smooth and steady and ready to thrill, actually costs less than some cars with two fewer cylinders! You've got what it takes to own one—why be satisfied with less?

★ ★ ★ ★

**TUNE IN! BRADDOCK-LOUIS CHAMPIONSHIP FIGHT
BROADCAST BY BUICK**

June 22nd, N.B.C. Red and Blue Networks—consult your paper for time and stations.



"It's Buick again!"

FOLEY MOTOR SALES

1601 Sheridan Road, Wilmette, Illinois