

## THE COST OF A FUNERAL

"How much should a funeral cost?"

This is a question we often hear, or see in the eyes of those who are confronted by an unfamiliar problem.

The answer is simple. A funeral may cost as much or as little as the desires and the financial circumstances of the family warrant. In our display room we offer a wide choice of merchandise, all representing full value for the price. And the intangible elements of our service—sympathy, reverence and reliability—are the same for all, regardless of cost.

WILMETTE

1118 GREENLEAF AVENUE

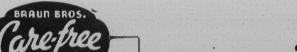
Phone Wilmette 654

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WINNETKA
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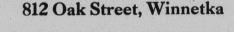
BRAUN BROS. OIL CO.

"for fuel



use oil"

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