

Wm. H. Scott
MORTICIAN
"The House of Personal Service"



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LADY ASSISTANT
DE LUXE AMBULANCE SERVICE
30 YEARS ON THE NORTH SHORE

WINNETKA
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Phone Winnetka 404

THE COST OF A FUNERAL

"How much should a funeral cost?"

This is a question we often hear, or see in the eyes of those who are confronted by an unfamiliar problem.

The answer is simple. A funeral may cost as much or as little as the desires and the financial circumstances of the family warrant. In our display room we offer a wide choice of merchandise, all representing full value for the price. And the intangible elements of our service—sympathy, reverence and reliability—are the same for all, regardless of cost.

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