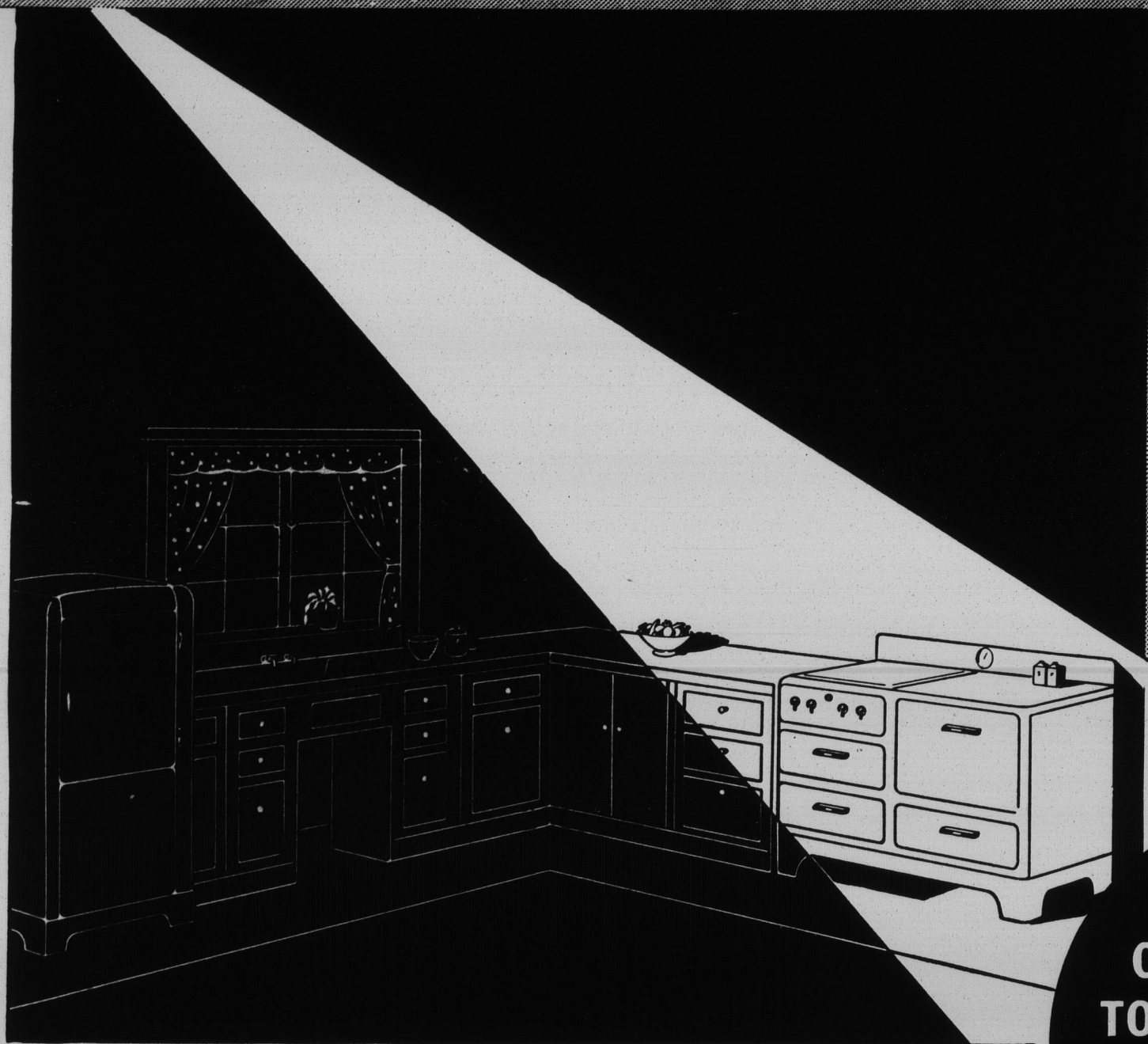


THE MODERN RANGE...



**ANOTHER
CONTRIBUTION
TO BETTER LIVING
IS IN THE
SPOTLIGHT**

★ The most recent noteworthy contributions to American living standards have originated in places, within the home, where most living is done. For example, literally millions of American homes have revised their living habits, their living standards since the introduction of the mechanical refrigerator. The refrigerator having become an accepted necessity, now attention has turned to another part of the kitchen . . . from the preservation of food to the preparation of food . . . from the refrigerator to the range.

Homemaking designers have been busy these past five years. They have been building, testing, surveying, re-designing range after range. And with each new try they have approached perfection by another step. Today, the gas and electric ranges they present are a true achievement in both engineering and in actual home usefulness. Designers have combined in them features that they know, through test and trial, are the features that mean most to the comfort and convenience of women who will use them. Cooking and baking now becomes an almost automatic operation. Cooking results are controlled. Long, tedious hours over an oven are

unnecessary. Stifling kitchens in summer are a thing of the past. New insulation makes full use of the heat in the oven, keeps heat out of the kitchen, becomes a great factor in economy. New designing gives greater utility in smaller space. Speed in cooking, saving of labor, cooking economies are today built into the new ranges. Yet, with all the convenience they offer, prices are proportionately lower than today's living levels . . . lower than the prices of many less useful commodities.

Thousands of these new ranges are now in use. Thousands more will be purchased before range prices adjust themselves to higher commodity price levels. Now is the time to purchase your new range . . . gas or electric.

**THE MOST MODERN ELECTRIC AND GAS RANGES CAN
BE SEEN AT YOUR NEIGHBORHOOD DEALER'S OR AT
YOUR PUBLIC SERVICE STORE. SPECIAL LOW TERMS
AND PRICES ARE NOW IN EFFECT.**

PUBLIC SERVICE COMPANY OF NORTHERN ILLINOIS