

# The Moderate Price Shop

dresses you smartly and  
for very little money...

You'll look like a million but you'll spend less than fifteen dollars when you buy your new frock in the Moderate Price Shop. And we'll dress you for anywhere you want to go — we have the very newest and the very smartest in everything from simple sport dresses to romantic evening frocks — every one of them selected with a careful eye for the salient fashion points, the chic colors, the smart fabrics. Moderate Price Shop fashions are from

**\$7.95 to \$14.95**



Tiny jeweled buttons flash down the front of this beige crepe. The skirt is slim and straight in front but has small knife pleats in back—also in aqua **\$10.95**



Shetland wool makes this swank suit with the new shorter line jacket and with double pockets—in beige and the new light blue; and greens as well as dark shades **\$10.95**



Beige wool is used for the slim skirt and the cape and brown crepe with big white flowers for the blouse—also in navy with white **\$14.95**

**Stevens of Evanston**  
★ The Shopping Center of  
Fashion-wise Women



Pure Silk

## Blouses

in a special  
sale at

**\$3.95**

They're simply grand blouses — the kind you love to wear and rarely find at \$3.95. They're made of pure silk and made with the careful attention to details that distinguishes a really nice blouse. Five distinctive styles to choose from (three of them illustrated) in the most glorious of Spring colors and in glistening white. You'll want to buy a complete blouse wardrobe for your suit — they're such knockout blouses for \$3.95. Sizes 32 to 40.

**EDGAR A. STEVENS, Inc.**

**1624 Orrington Ave., Evanston**