Our EASTER Present to YOU ...

15% REDUCTIONS

on these Permanents

Eugenie Regularly

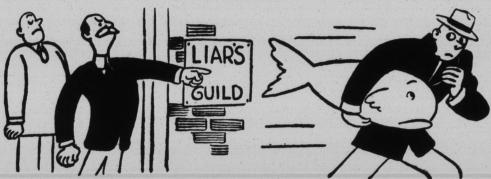
Shampoo and Wave....

Gabrileen Regularly

SPECIAL PRICES ALL WEEK Shampoo, Finger Wave, Trim, Arch or 3 for 85c

Ruth La Schum and Ann Petersen, formerly of Esther's Shop,

Greenleaf Beauty Studio 1131 Greenleaf Ave. 1/2 blk. East of N. S. Station Wilmette 3040



MAN DROPPED FROM LIARS' GUILD WHEN FISH YARN PROVES TRUE

Suspended Artist Claims "This One Shouldn't Count" When He **Produces Rare, Red-Colored Fish**

CHICAGO, March 18—"Mad" Jack Anthony, artist and vice-president of the Liars' Guild is vice-president no longer. For "Mad" Jack went just a bit too far.

This convivial tale-teller claimed he had just seen, of all things, an OCEAN-FRESH red perch! So far a darned good whopper. For ocean-fresh perch is seldom seen hereabouts, especially at this time of year.

But when he actually produced this rare, ocean-going fish "in the flesh," Jack Anthony was ejected, bounced and black-balled from the world-famed club.

But he had the perch! Where did he get it? What phenomenon could



turn Nature upside-down and bring you the elusive but delicious ocean red perch . . . months out of season!

It appears there's a miracle afoot called Birds Eye Quick-Freezing-a patented process used for all Birds Eye Foods.

Here is how it works . . . When red perch were frolicking along the Atlantic at their tenderest, tastiest peak the Birds Eye people carefully scooped them up and raced them

into the docks of Boston. Here the gusty fish were washed, filleted and boned, wrapped in "Cellophane", and instantly placed in the miracle Quick-Freezing machine located right at the docks!

Whizz! At that split-second a shot of Arctic cold applied with the speed



of light engulfs every individual fillet. A cold so intense and so swiftly applied that the ocean-freshness is literally sealed in! The full flavor of the perch is retained. And it stays there until you are ready to enjoy it in all its abundant ocean-freshness. No matter how long it's been since matter how long it's been since you've eaten good perch, no matter how far you live from the fishing grounds, it is possible to get Birds Eye Red Perch fillets today that are fresher than the kind you can buy even at the height of the fish season!

And the price, incredibly enough, boneless—all edible meat—ready to cook. Your Birds Eye dealer has them as well as four dozen kinds of Birds Eye fruits, vegetables, seafoods, poultry and meats. You'll find your nearest Birds Eye dealer listed below.



THESE DEALERS SELL BIRDS EYE FOODS

Geo. B. Winter, 1146 Central Ave. National Tea Store, 350 Linden Ave. A & P Food Store, 401 Linden Ave. Pearson's Market, 813 Ridge Ave.

Jewel Food Store, 1115 Central Ave. A & P Food Store, 1109 Central Ave. Palace Market, 1143 Wilmette Ave. A. S. Van Deusen, 1154 Central Ave.

A & P Food Store, Kenilworth

SPEAKER



Boys at New Trier High school will be hosts to their mothers at the annual mothers and sons dinner, Tuesday evening of next week, held under the auspices of the Tri-Ship club, boys' organization.

(above) professor of sociology at Northwestern university and world explorer, N. J., to his winter home in Pasaden traveler, and political authority, will be the speaker.

John Dix is chairman of the dinner committee and there will be several student entertainers.

Cooking Classes Opened to North Shore Women

Originated for the benefit of the members of Friendship circle, organization of girls employed in domestic capacities in Winnetka homes, the cooking classes sponsored by the North Shore Gas company at the Winnetka office of the concern are open to all young women who desire Delta Delta. to attend, it was announced this week. Two sessions still remain. 23, and Tuesday, March 30.

the Hillsberg's second son.

Ernau Akely Presents Piano Pupils in Recital

The music pupils of Mrs. Ernau Akely presented a recital at her home, 615 Lake avenue, yesterday afternoon at 4 o'clock. The program was as follows: Innocence
The Brownies
Bruce Gordon

Elfin Dance Sally Withers Brahms The Little Fiddle

The Little Fiddle

Marjory MacArthur

Cello

Pupil of Blythe Akely

Mermaids Song from "Oberon"

von Weber

Hunter's Song von Weber

Duets by
Philip Urion and Mrs. Akely
Progress Burgmueller
Swedish Wedding March Sodermann
George Gordon
Andante from Trio in "G" major

Mozart Akely Trio Waltz, Opus 64
Frollicks of a Fairy Night
Margaret Vesey
Little Concert Waltz Chopin Heller Czerny Brahms

Philip Urion Grieg Jean Reichmann Scharwenka Erotic Polish Dance Virginia Biser

Again at Home After Seven Weeks' Trip

Mr. and Mrs. C. C. Carnahan of 700 Central avenue have recently returned to Wilmette from a seven weeks' trip to the west coast. They spent most of their time in Pasadena and Mrs. Carnahan went up to Berkely to spend a few days with he aunt, Mrs. J. Russell Eastman. Las Dr. William Montgomery McGovern M. A. Hawkes, stopped in Chicag a few hours en route from Montclai to join his wife and daughter. another month Mr. and Mrs. Hawks will be returning east and will vist Mr. and Mrs. Carnahan for a fev days before going to New York o embark for England where they wil attend the coronation of Kig George VI.

A CORRECTION

An article sent to this paper arnouncing the Northwestern unversity Waa-Mu show, incorrectly stated that the co-chairman, Mis-Ruth Hoagland of Winnetka, was member of Delta Gamma sorority Miss Hoagland is a member of Delta

David Mitchell, son of Mr. and These will be held on Tuesday, March Mrs. R. Wallace Mitchell, 1707 Lake avenue, is expected home next Wednesday from DePauw university at A son, Don Lee, was born January Greencastle, Ind., for the spring va-31, to Mr. and Mrs. Otto E. Hillsberg cation. David is a freshman at De of 1929 Birchwood avenue. This is Pauw. He will be here until after Easter.

