# WINNETKA TALK

WINNETKA Dollar Day Edition

### Winnetka Drama Club Will Give Play This Week

Mrs. William F. Brown is heading the production staff of "Men Must Fight," the third Winnetka Drama club presentation of the 1936-37 season, to be given at the Community House tonight and Wednesday eve-

Her artistic ability will be apparent when the curtains are drawn up on the beautiful New York apartmenthome of Secretary of State Seward. Perfect blending of shades from powder blue to deep violet form a magnireaching consequences.

Alan Ingram, Miss Dorothy Mc-Coy and Mrs. William Trout are asunique setting.

a wine glass to a grand piano, is be-French, Mrs. William Lloyd, Miss registered throughout the year. Lucy Trumbull, and Miss Sylvia In a letter issued to all enf

In this particular play the sound pointed out: effects, or off-stage noises, as they are often termed, are numerous and highly important. Their assemblage and production are in the capable hands of Mr. Fred Kaempfer, William I, loyd and Mrs. R. F. Feagans.

Lighting Effects The lighting effects will be expertly handled by Clyde Peaster and Barbara Ann Sargent, and the usual efficient and dependable make-up committee, comprising Miss Barbara Huddle, Miss Polly Huddle and Mrs. Seymour Roos, will be on hand an hour and a half before the curtain

rises to perform their skilled duties.

Following the opening night of this play on Broadway, the metropolitan critics were lavish in their praise of its effectiveness. Typical of their comments was this excerpt from the review of the New York Times: "Unlike the common variety of special pleading drama, "Men Must Fight" is temperate and reticent. It will make a profound impression upon all who

With its splendid cast under the able direction of Mrs. W. H. Weber, "Men Must Fight" is a dramatic play that will linger long in the memories of those who witness it tonight and Wednesday.

#### "Scotch Night" Planned by Glencoe Rotarians

The Glencoe Rotary club is completing arrangements for a ladies' night, to be held at the Skokie Country club on Tuesday evening, February 16. The title given the affair, "Scotch Night," is intriguing, and leaves much to be guessed as to the program, refreshments and other details. The committee, consisting of Leo J. Hillman, E. W. Brooks, and Rotary-Ann Florence Young, are diligently at work on arrangements, and a delightful evening is assured. The fact that E. W. Brooks and wife visited Scotland last summer inspires the thought that he may have brought with him some Scotch features which will be of more than ordinary inter-

#### Urges Police to Check Automobile License Delinquents

With more than a million passenger cars already registered, police authorities have indicated to Secretary of State Edward J. Hughes that they will begin immediately to arrest motorists operating cars bearing obsolete license plates.

Although the Motor Vehicle Law requires all cars to be registered by January 1, some motorists persist in operating their cars with last year's plates. There are no days of grace provided in the law.

Secretary Hughes said that many of the recalcitrant are motorists who ficent background for this stirring do not use their cars during the win-modern drama of war and its far-ter months. There is no way to ter months. There is no way to check these delinquents, he said.

During the entire year of 1936, a total of 1,459,195 passenger cars were sisting Mrs. Brown in producing this licensed by Secretary Hughes. Officials of the automobile department The long list of properties, which said that registrations thus far this includes practically everything from year compare favorably with the registrations of last year, explaining ing assembled by Mrs. Margaret that many newly purchased cars are

In a letter issued to all enforcement officers, Secretary Hughes

"There are still many car owners operating vehicles with 1936 licenses. This office began mailing 1937 plates on December 7, 1936, and I feel that operators have had ample time in which to make application for 1937 licenses.

"Please notify every motor vehicle"

the year 1937."

According to the law, motorists who operate with obsolete licenses are liable to arrest and fine.

## Predict February Dollar Day Will Break Record

#### Feb. 14 Set as Date of Skating Carnival

It was announced last week that a skating carnival is to be held at Indian Hill rink, Sunday, February 14.

Walter Stoelzel, superintendent at Indian Hill, will head the committee. Jerry Westerfeld is in charge of the sored by the Chamber of Commerce.

8 years on up to the men's and women's open races will be announced

There will be medals for first, second, and third places and a trophy for the men's north shore open cham-

Contributions to defray expenses have been given by several business men and other public-spirited persons, although the fund is not yet completed, it was stated.

operator in your respective district who is operating a vehicle with 1936 license or with none at all to immediately make application for license plates for the year 1937."

#### Chamber of Commerce Retail Committee Makes Plans for Wednesday's Event

Winnetka's semi-annual Dollar day, which, it is predicted, will break all records, even those set at the great bargain affair last September, will be held Wednesday of this week, spon-

Plans for the big sales event have A list of events, for participants of been in progress for several weeks, under direction of the Chamber's retail committee, with Abe Fell as chairman. G. L. Zick, William Eckert, Ray W. Rapp, Robert C. Nicholls, Harvey Bowen, Harold Peacock, and Walter H. Klauke are members.

In discussing the plans last weekend, Chairman Fell said that throughout the many years his firm has par-ticipated in Winnetka Dollar day sales, he cannot recall a time when merchants, throughout the village, have entered so wholeheartedly and so enthusiastically in preparation for Dollar day. And there are many reasons for this, he declared.

"In the first place, Winnetka merchants, with a long list of successful sales of this nature behind them, have created a confidence in the buying public, which not only expects, but is assured that when it takes its dollars to a Winnetka Dollar day sale, plus value, as represented, is given in exchange for their money.

"Winnetka merchandise always is dependable, and the public has long since learned that Winnetka Dollar day sales are built on the same high grade basis. In other words, offerings on these occasions do not comprise inferior lines purchased just for Dollar day, in order that they may be priced low, but they come, in most part, right out of regular stocks.

## **BARGAINS GALORE**

Among These

Cayr-Leen Beauty Salon .....12



#### DOLLAR DAY ADVERTISERS

Read these pages carefully, check the items you need - and take this Dollar Day TALK with you when you shop.

#### **WINNETKA**

A&P Food Stores12	N. S. Laundry10
Anderson, Mary C	Peters Market 2
Blomdahl & Sundmark 16	Swanson-Volkel Drug Co10
Braun Bros. Service Station 4	Thal, Elsie 4
Eckart Hardware Co13	Vogue Cleaners 4
Fell's 6	Voltz Grocery & Market15
Gruling's16	Winnetka Filling Station13
Herbst, Grace14	Zick, G. L. & Co
Liebschutz Bros	
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HUBBARI	) WOODS
A&P Food Stores12	Johnsen's Sea Foods14
Braun Bros. Service Station10	Julian Beauty Shop13
Community Service, Inc 2	Sports Shop, The10
Duchess Salon, The12	Zick, W. E. & Co 5
GLEN	<b>ICOE</b>
A & P Food Stores12	Fell's 6
Adams Drug Co 4	Garnett's11
Anderson's Bakery 14	Hillman, Leo 6
Beryl's14	Liebschutz Bros

#### Strong Market

"Another feature of this sale," Mr. Fell said, "one that is particularly advantageous to the customer, is the fact that seldom, if ever, has the public had an opportunity to buy on such a strong, rising market. This applies to all lines of merchandise, including dry goods, clothing, groc-eries, hardware, etc. Prices are go-ing still higher," he declared, "and at these Dollar day sales quotations, it should be the motto of every householder to 'Buy now and save later'

"Merchants handling clothing, dry goods and other seasonal lines, bought heavy last summer and fall in anticipation of a normal winter requirement. Instead of a cold winter, we have had mild temperature, and there has been a limited demand for these stocks. It is time they should begin to move, and despite the fact that cost prices of all merchandise has advanced from 20 to 40 per cent from the time of purchase last summer, unusual bargains, in all lines, will feature this sale.

"Never before, perhaps, has the thrifty housewife been offered such an opportunity to save money in buying household needs, for both present and future requirements, as will confront her at this stupendous