

## MARKETING IN MEXICO



This market scene, caught by the camera of C. A. Keller, Jr., of 820 Greenwood avenue, Wilmette, is just one of the many fascinating views awaiting the traveler to the neighbor republic across the Rio Grande. Tourist travel to Mexico is increasing by leaps and bounds since the Pan-American highway has made travel fast and comfortable.

## Trinidad Is Land of Beauty and Contrasts for Winter Travelers

### Small Island Offers Great Variety of Interests

Trinidad, best known in the cruise itineraries as the Port of Spain, is rapidly becoming the apex of a tourist triangle, as an increasing number of cruise passengers embark from the geographical triangular basis of Europe and America. Located on an island of barely 50 miles in length and approximately 37 miles wide, Trinidad lies only 11 degrees north of the equator, within sight of the South American Continent, and offers more sightseeing oddities within its compass than could be listed in a volume of cruise thrills.

#### Favored by Winter Traveler

The beauty of the Island shows to its best advantage in the winter months, in the opinion of steamship and travel companies, who are listing the port as a distinct chapter for cruise contrast. "To visit Trinidad in midwinter from a northern country is alone a thrilling adventure," states S. W. Holland of the American Express company. Commenting on the Port of Spain sights listed on the M. S. "Lafayette" West Indies Cruise, leaving New York February 19 and scheduled to reach Trinidad February 25, Mr. Holland places the approach as one of the highlights of a visit to Trinidad. As the cruise ship arrives in the morning, it approaches the Island when the delicate hues of dawn add inexpressible beauty to the archipelago of islands and the verdure clad hills which form the glorious panorama framed by the sparkling blue waters of the Gulf of Paria.

#### Steeped in Romance

The colony is steeped in romance, which almost dates from its discovery by Christopher Columbus in 1498. For years it became the New World base for Spanish navigators who built a city of pure Spanish foundation. Since the days of early Spain an Island colony of over 60,000 Hindus have created their Far East

habitations in two island settlements, made colorful by their native costumes, thatched roofed villages and Hindu temples. Nearby the cosmopolitan city are the African districts bordering upon strictly Syrian and Chinese colonies, with a pure bit of isolated Portugal to bridge where "East meets West."

#### Offers Primitive Jaunts

For those who seek a primitive holiday journey, a daily steamer service passes the Islands of native tribesmen. In thatched hut villages natives follow the primitive occupation of their forefathers and live the same undisturbed life as when Columbus first visited the Islands. Brilliant headdress adorns the chieftains, with their women folk gaily attired in beads and fineries of native woven colors. As over half the colony is clothed in deep forests of luxurious vegetation, the wild tropical floral bloom is becoming a cruise treat of unforgettable memories, where carpets of delicate orchids serve to enliven miles of picturesque vistas.

#### Scenes of Contrast

Passing the outlying islands, and seen from the palm fringed bays, are the miles of arched bamboo portals which lead to the seldom visited native villages. On the streets of the Port of Spain one may meet the qualified ambassadors selected by the chieftains to visit the white man's civilization and sell objects of native art and filigree products. Among the sights enjoyed on a cruise visit are the scenes of contrasts. Seven miles to the east of the city stands the Imperial College of Tropical Agriculture. Along the seashore are bathing pavilions with backgrounds of modern hotels, golf links, polo fields and tennis courts.

#### IN SARASOTA

Mr. and Mrs. John P. Oleson, 240 Woodstock avenue, Kenilworth, are vacationing in Sarasota, Fla., until about Easter time. They left for the south, January 15, by train.

## Fresh Worms Help Keep Wisconsin Fish Lively

Hot-house fruits and vegetables frequently grace the tables of epicures but, so far as is known, hot-house angle-worms have never been fed to fish until this winter, when members of the Kaukauna Conservation club established an earthworm nursery to feed the fish in their rearing pond during the winter.

To the regular meeting of the club last October each member brought along a can of fish-worms he had dug that day. A carefully prepared bed was ready, and into it went the worms. Later additions swelled the bed's population.

Now the club's fish in their quarry rearing pond are being treated daily to fat, succulent Chaetopoda, dropped through holes in the ice with all the ceremony of strawberries served in January at a bridge tea.

The fish like the idea very much. The worms don't say.

## ON SOUTHERN CRUISE

Mr. and Mrs. Craig B. Ketcham, 611 Abbotsford road, Kenilworth, sailed Wednesday of last week on an eighteen-day cruise to South America and other ports in southern waters.

Mrs. Charles Howard Bent of 2000 Beechwood avenue entertained a few friends for luncheon Wednesday in her home.

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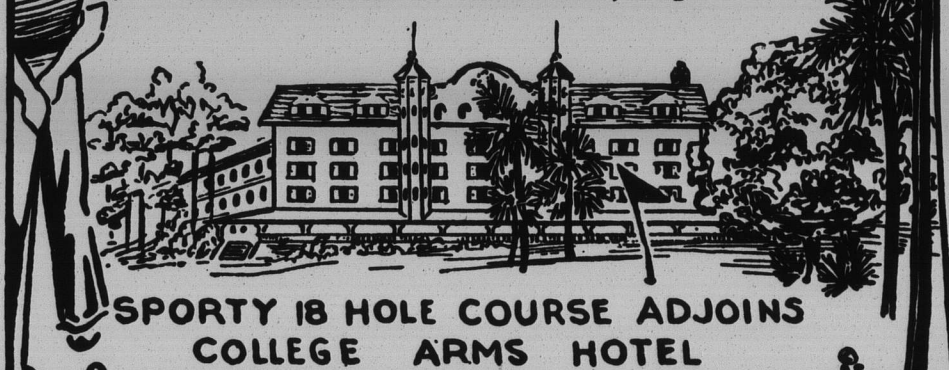
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