

TRAVEL RESORTS

GUIDE-LECTURE TOURS

Guide-lecture tours for the general public at Field Museum of Natural History next week will begin Monday, February 8, with "Sculptures by Malvina Hoffman" at 3 o'clock. On other days at the same hour subjects will be: Tuesday, Peoples of the Far North"; Wednesday, "Skeletons, Past and Present"; Thursday, a general tour of anthropological, botanical, geological and zoological exhibits, and Friday, "The Cave Peoples." These tours, conducted by staff lecturers, are open to all museum visitors. Parties assemble inside the north entrance.

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Bismarck
HOTEL CHICAGO

"TRADER HORN'S HOUSE"



While spending some six months in Pago Pago, Tutuila, American Samoa, Somerset Maugham stayed at this little frame house used as a hotel, while he wrote his well-known book, "Trembling of a Leaf," from which was taken the successful stage play, "Rain," and the movie version, "Sadie Thompson." This building, known in the story as Trader Horn's house, and the settlement itself, was used as the setting. The description of the "hotel," as well as the surrounding area is well brought out in this book which can be had from the library. The above picture was taken by John McKeighan of Wilmette.

Bermuda Awaiting Brisk Tourist Trade During Current Year

Completing a swing around the most important cities of the Atlantic seaboard and middle west, and extending into Canada, Joseph J. Outer-

bridge, secretary of the Bermuda Trade Development board declared upon his arrival in Bermuda that the outlook for the 1937 tourist season is the most promising in all his years of travel.

Mr. Outerbridge is considered one of the leading figures in tourist trade today and, in his capacity of secretary, has caused the Bermuda Trade Development board and its manner of conducting business to be emulated by many resorts confronted with similar tourist problems.

Optimistic About Outlook

Mr. Outerbridge was on the road 28 days and visited travel agencies in 17 different cities. He said, "Everywhere I found agents extremely keen about Bermuda business and very optimistic about the outlook for the 1937 season. Americans, Canadians, English and other groups who visit our Island are becoming more Bermuda-conscious than ever before. Bermuda today is not a seasonal resort but has become a twelve month, twenty-four hour a day Island of continual pleasure.

Mr. Outerbridge continued, "All the agents spoke in commendatory terms of the hotel facilities and, without exception, agreed that the service was excellent and the rates reasonable. Opinion was expressed that one of the secrets of Bermuda's success was the fact that the hotels maintained their rates at a fixed level."

Favor Newspaper Advertising

"The agents were unanimous in praise of the tourist trade promotional activities of the Bermuda Trade Development Board, and expressed the opinion that the booklet published by the board was the finest piece of travel literature published by any resort." Agents, according to Mr. Outerbridge, were strongly in favor of the continuance of the board's present policy of newspaper advertising.

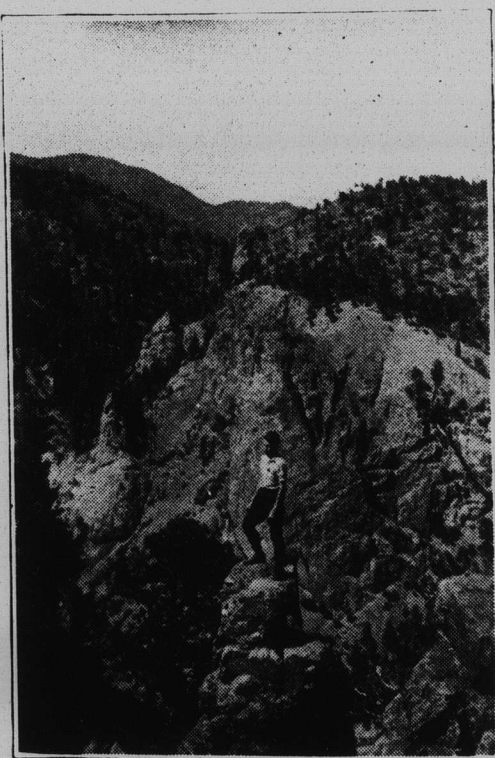
North Shore Traveler Sees Sights, Bull Fight

Harold B. Hemb, son of Mr. and Mrs. Harry Hemb, 515 Linden avenue, Wilmette, who is in Mexico on a three weeks' trip, writes very interesting letters of the various sight-seeing tours he is making out from Mexico City, his headquarters. He has seen the pyramids, ancient palaces, shrines, and is equally impressed by the size of the Mexican cinemas which surpass anything we have here. He is staying at the Biltmore hotel in Mexico City and is also spending some time with a Mexican friend, a former student at the University of Illinois. A bullfight is another item on the traveler's sightseeing list before he returns home in another week. Mr. Hemb is in business with the Gorey & Hemb Construction company of Evanston.

Leave Tomorrow for Trip to Southwest

Mrs. L. A. Bower of 1216 Ashland avenue and Mrs. Charles A. Eldridge of 1629 Lake avenue, both of Wilmette, and Mrs. Thomas Copeland of Evanston leave Friday for Houston, Texas. Mrs. Bower will visit her sister, Miss Marion Dunshee, in Houston for about a month. Mrs. Eldridge and Mrs. Copeland will stop for a day or two in Houston before going to Mercedes in the Rio Grande valley. They will be gone until the middle of April and will spend their time in various towns in the valley. Mrs. Bower plans to visit them for a few days in Mercedes before returning to Wilmette about March 1.

SCENIC POINT



This snapshot was taken from Inspiration Point of Helen Hunt Jackson, author of "Ramona," overlooking the Rocky Mountains in Colorado Springs, Colo., by Herman F. Birlauf of 913 Thirteenth street, Wilmette, while vacationing in the West last August. It is a favorite scenic spot for tourists.

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