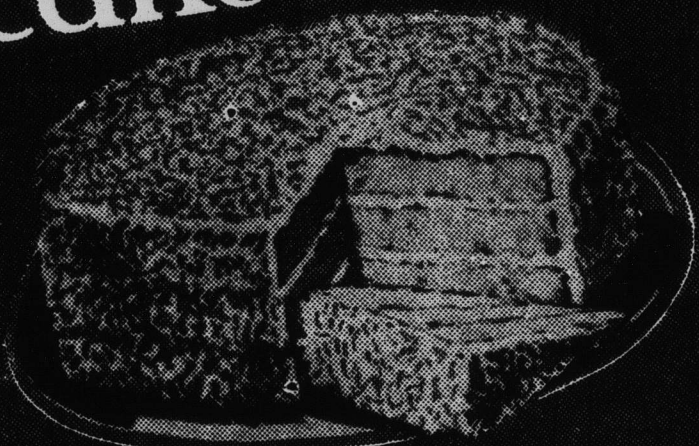


2 LBS 12 OZ. NET

McKenzie's Magic Cake Flour



MCKENZIE MILLING CO., QUINCY, MICH.

Make BETTER CAKES with McKenzie's Cake Flour

BUY With CONFIDENCE

Money Back Guarantee!

Try the "free" package first, if it isn't entirely satisfactory return the unopened package for refund of full purchase price.

Only 15,600 Packages Available

For This Introductory Sale — Get Yours Early!

Shop at JEWEL

When you buy one pkg. at the regular price of 23c you get another full-size pkg. **ABSOLUTELY FREE**

Which Means Only

1 1/2

For each 2 3/4-Lb. Pkg.

LIMIT 2 PACKAGES PER CUSTOMER While Quantities Last!

FINE OR WIDE **FOULD'S NOODLES** PKG. PER **5c**

PAUL SCHULZE'S **PARADISE SODAS** 1-LB. PKG. **15c**

CAMPBELL'S **CHICKEN SOUP.. 2 CANS 19c**

YOUR COFFEE IS

Fresher IF GROUND WHEN YOU BUY IT!

Blue Brook LB. 17c
Blue Jewel LB. 21c
Royal Jewel Coffee LB. 25c

AMERICAN FAMILY SOAP PER BAR 5c

AMERICAN FAMILY **FLAKES 2 39c**

Oxydol Large Pkg. 19c
Camay Per Cake 5c
Crisco 1-lb. Can 21c

EVEREADY SALE

Your Choice! 2 TALL CANS **25c**
FANCY FRUIT COCKTAIL OR WHOLE PEELED APRICOTS

3 Diamonds Fancy Crabmeat Jumbo Can 49c

Soft Toilet Tissue..... 3 rolls 10c

Pal Brand Dog Food..... Tall Can 5c

King Oscar Imported Sardines..... 2 cans 25c

Quaker Guaranteed Flour..... 2 1/2-lb. Bag 79c

Western Shore Light Meat Tuna Fish.... 2 cans 25c

Little Gentlemen White Corn 3 No. 2 cans 25c

Heinz Home Style Soups..... 2 cans 25c

Except Chicken and Clam Chowder

The Modern Ammonia **LITTLE BO PEEP** 15-OZ. BOTTLE **12c**
Little Boy Blue Bluing, bottle 9c

HOSTESS

Marshmallows 2 1/2-LB. PKGS. 15c

TENDER MEATY CELLOWRAP

Prunes . . 2 LB. PKG. 15c

GIFFORD'S JUMBO

Ripe Olives BUFFET SIZE CAN **10c**

RECIPE BRAND FANCY PINK

Salmon . . 1-LB. TALL CAN 10c

BELLE ISLE CALIFORNIA

Sardines . . 3 LARGE CANS 25c

JEWEL LEISURELY

Aged Cheese LB. **29c**

JEWEL MILD CURED CHEESE.....Lb. 23c

FRESH FRUITS AND VEGETABLES

For the week-end selling

EXTRA FANCY WASHINGTON ROME BEAUTY OR

WINESAP APPLES . 4 lbs. 29c

FRESH CRISP

Florida Celery . Large Stalk 5c

SELECTED FLORIDA RED

New Potatoes . Lb. 5c

SELECTED JERSEY

Sweet Potatoes 4 lbs. 15c

Tender Calif.

Carrots 3 bchs. 10c

New Texas

Cabbage.. 2 lbs. 5c



SERVE YOURSELF AND SAVE

1115 Central Avenue