

## COLONIAL HOME IN WILMETTE



This new Colonial home now being erected at 1425 Forest avenue, Wilmette, has been designed by L. Morgan Yost, architect, whose office is in the First National Bank Building in Wilmette. The owners are Miss Katherine Hedglin and Mrs. Bessie Grant of Wilmette.

The exterior of the home is to be light grey stained shingles, trimmed with white. Of particular interest is the screened porch which is open on four sides.

The interior will be finished in a novel combination of stained and painted woodwork with painted walls.

The home will be heated with a winter air-conditioning gas-fired furnace which will operate the more efficiently because of the complete insulation in the walls and roof.

### Fuller-Pickard Firm Named to Represent Department of HOLC

The Fuller and Pickard realty firm, with offices in Evanston, Wilmette, and Winnetka, has been appointed north shore special representative of the property management department of the Home Owners Loan corporation, it was announced this week by Mrs. Gretta P. Fuller.

"The houses which we have for sale and for rent," said Mrs. Fuller, "are properties which have been voluntarily conveyed to the HOLC by former owners. Some of these are for rent and all are for sale. It was a great gratification to us," she continued, "to receive this appointment as there were many competing firms—and we were particularly pleased to make a sale of one of the attractive places in Wilmette, two days after our appointment. This is 936 Sheridan road."

The HOLC holds title to only a few properties in Wilmette, Evanston, Glencoe and Glenview, at the present time, but within six months there will be a number of good residences to be had on extremely advantageous terms. A young man of good credit standing can purchase a house for his family with a minimum of 10 per cent cash—the balance spread over fifteen years with monthly installments of \$7.91 per thousand, which payments include amortization and interest. The taxes and insurance are not included in this figure. In view of the probability that we are approaching a depreciated dollar, as to purchasing power, it can easily be seen that the opportunity of buying a home with deferred payments, in the currency as then valued, is particularly desirable, she asserted.

Miss Clara Schultz, who was for a number of years associated with the service department of the HOLC, has been appointed as special representative and liaison officer between the firm and cooperating realtors, and the HOLC.

Miss Schultz knows the HOLC thoroughly—and will lend her cooperation in furnishing blanks and otherwise assisting other agents in presenting propositions for rentals or sale in the form required by the corporation. Any accredited agent may work on these properties on a full commission basis, and we invite their inquiries. Miss Schultz can be reached at the Wilmette office, 407 Linden avenue, Wilmette, where she makes her headquarters.

"A few of these residences have been reconditioned and can be occupied without further expenditure by the new owner. We have one attractive, modern place set among beautiful oaks in an excellent block in West Glencoe. This place has not yet been reconditioned, as we feel that the new owner might prefer to select his own colorings and to spend money which would have to be added to the purchase price in case the corporation reconditioned the house," Mrs. Fuller said.

Mrs. Fuller reports great activity since the election, four sales having been completed, or under contract since November 3. She also says that the responses to the firm advertisements in Winnetka Talk, Glencoe News and Wilmette Life, have been many and sincere. In fact it looks as if the promised real estate boom was here to stay, she declared.

### "Ensemble" Idea Is Applied to Cleaner

You've heard a great deal about "ensemble" in clothes, in furniture, in china, in glass and silver, and now the "ensemble" principle has come to electric cleaners, according to O. L. Porter, of Porter's Electric Shop, 797 Elm street, Winnetka.

"Instead of buying just a cleaner for floor coverings, you now buy a cleaning unit that cleans both rugs and furnishings," he said.

#### Now on Display

The manufacturer which has brought women so many new ideas in cleaners is responsible for this new type of cleaning equipment and it is now on display at Porter's.

"The new Hoover One Fifty Cleaning Ensemble includes a regulation cleaner (in a very radically new design) and a handy cleaning kit which contains everything which you need for furnishing cleaning," Mr. Porter explained.

In the kit is a converter which, slipped into a slot in the side of the machine, converts it immediately into a furniture cleaner. Women have been inclined to neglect the use of cleaning tools, even when they own them. With the easy-conversion and convenient tool kit available on this cleaner, women will now use their tools as much as they do the cleaner itself.

The substructure for the new viaduct which is to carry the Chicago and North Western tracks (Mayfair division) across Green Bay road north of Foster street, Evanston, has been completed. The new viaduct, financed by the state, will eliminate the S-turn.

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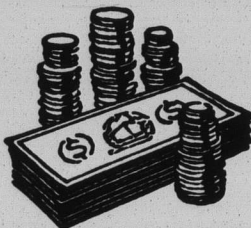
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