

WHO'S WHO

*among Wilmette
business people?*

Valuable Prizes for those who know

ON THIS and the following several pages are advertisements of many Wilmette business houses. On other pages are the pictures of some member or members of each firm having an advertisement in this section. Cut out each picture and paste it in the advertisement in which it belongs. For instance, Van Deusen's Grocery and Market has an advertisement in this section. Among the pictures is that of A. S. Van Deusen, Jr. Cut it out and paste it in the Van Deusen's Grocery and Market advertisement, over the words "Picture of A. S. Van Deusen, Jr., Goes Here."

Do the same with each of the others, being sure to paste each picture in the right advertisement. In case you are not positive in which advertisement to paste any certain picture call on the advertiser and see which of the pictures is his.

After you've completed identifying the pictures and pasting them in the proper advertisements, write a letter of not more than 100 words on the subject, "The Fun I Had in Solving This Contest."

Send in the advertisements and the letter together observing the rules below. Valuable prizes await the winners!

HERE ARE THE PRIZES

First Prize... \$25 in trade
Second Prize... \$10 in trade
Third Prize... \$ 5 in trade
Fourth Prize... \$ 3 in trade
Fifth Prize... \$ 2 in trade
Sixth to Tenth Prizes, \$1
each in trade

**GOOD AT ANY
PLACE OF
BUSINESS
ADVERTISING IN
THIS
CONTEST**

RULES OF THE CONTEST

1. Anyone may enter this contest except employees of Lloyd Hollister Inc., or members of their families.
2. Prizes to be awarded contestants who most nearly identify all pictures and whose letter of 100 words or less on the subject "The Fun I Had in Solving This Contest" is adjudged the best.
3. Address all answers to "Who's Who Contest Editor," WILMETTE LIFE, 1232 Central Avenue, Wilmette, Illinois.
4. Advertisements and letter must be mailed or delivered together to avoid loss and confusion.
5. Contest closes at 9 a. m. Tuesday, Aug. 18. All answers must be in by this time.
6. Names of winners will be published in WILMETTE LIFE, issue of August 20, together with the advertisements, with each picture in its proper place.
7. Artistic arrangement and decoration do not help you win a prize. Correctness in identifying pictures and merit of letter only will count.
8. The judges' decision will be final in every case.

KEEPS IN TRIM FOR CONCERTS



Cosmo-Sileo Photo

Albert Spalding, world renowned violinist and composer, keeps in trim for his strenuous concert engagements by indulging in championship tennis. Mr. Spalding, who is to be on this season's Winnetka Music club Artist-Recital series, appearing February 15, is a native of Chicago, and a former tennis champion. Season tickets for the five concerts, which begin in October, may be obtained by communicating with Mrs. Bessie Grant of the Winnetka State bank. No single seats are sold for these concerts.

Former Real Estate Man Dies at Daughter's Home

Swante Swanson, 82 years old, retired real estate man, passed away Monday, at the home of his daughter, Mrs. Fred P. Heitman, 212 Greenleaf avenue, Wilmette, after a brief illness.

Funeral services were held yesterday afternoon in Evanston, with interment at Rosehill cemetery.

A resident of Chicago and Evanston for the past 60 years, Mr. Swanson was survived by four daughters: Mrs. Heitman, and the Misses Cecile Florence, and Lilian Swanson, all of Evanston with whom he had made his home.

VISITS DAUGHTER

Mrs. Bentley G. McCloud, 338 Kenilworth avenue, Kenilworth, spent last week-end at Warwick Woods camp visiting her daughter, Nancy, and seeing the annual horse show at the camp. Nancy won the blue ribbon in the advanced class.

Si MacKinnon, 321 Leicester road, Kenilworth, who has been working in a law office in Eldorado, Kas., this summer, arrived home Tuesday to spend the balance of the summer with his parents.

Mrs. Arthur Adams, a former Wilmette resident who now makes her home at Daytona Beach, Fla., left last week, after visiting several of her friends here, for Gilman City, Mo., where she will be until the opening of school at Daytona Beach.

Chicagoland Music Festival Saturday

The seventh Chicagoland Music Festival, sponsored by The Chicago Tribune and cooperating newspapers of the Central West, will be held in Soldiers' Field Saturday night, August 15, at 7:30 o'clock. More than 100,000 persons are expected to attend this spectacular entertainment in which 6,000 men, women and children from 100 Chicagoland cities take part.

Two guests on the program will be Marion Claire, opera and operetta star, and Father Finn, director of the Paulist Choristers of New York. A 90-piece Festival symphony orchestra will be led by Henry Weber, musical conductor of WGN and director this summer of the Chicago Symphony orchestra at Ravinia. Victor Grabel, eminent bandmaster, who with Mr. Weber is co-musical director of the festival, and Noble Cain, its general choral conductor, will perform. Philip Maxwell, the Festival director, will be the commentator.

Highlights of previous festivals, a parade of bands and drum corps, a festival dance by 600 Chicago girls, community singing and a fireworks display will be repeated.

Mr. and Mrs. Raymond Wiese, 523 Abbottsford road, Kenilworth, and their two sons, Bob and Jack, returned last week from Camp McKinley in northern Wisconsin where they experienced very good fishing.