

FACE ALL THE FACTS— AND YOU'LL CHOOSE A FORD!

ECONOMY

10% to 15% more miles per gallon... That's what today's stock Ford V-8's are showing over previous Ford V-8's in public gasoline tests now being run by Ford Dealers. The test cars are equipped with a see-for-yourself glass gallon jug so that anybody can check the results. We invite you to make a test run with us.

YOUR FORD DEALER
Many owners report no oil added between regular changes. Low delivered prices. Exchange parts plan greatly reduces upkeep cost.

PERFORMANCE

85 horsepower, with the thrilling "feel" of V-8 smoothness and pick-up.

Centerpoise Riding Comfort—Springbase almost a foot longer than wheelbase with all passengers seated forward of the rear axle.

Unique Roadability—Torque-tube drive, radius rods front and rear, free action on all 4 wheels.

Easy-Handling—Shockless steering, easy-acting brakes and clutch, silent helical gears in all speeds.

VALUE

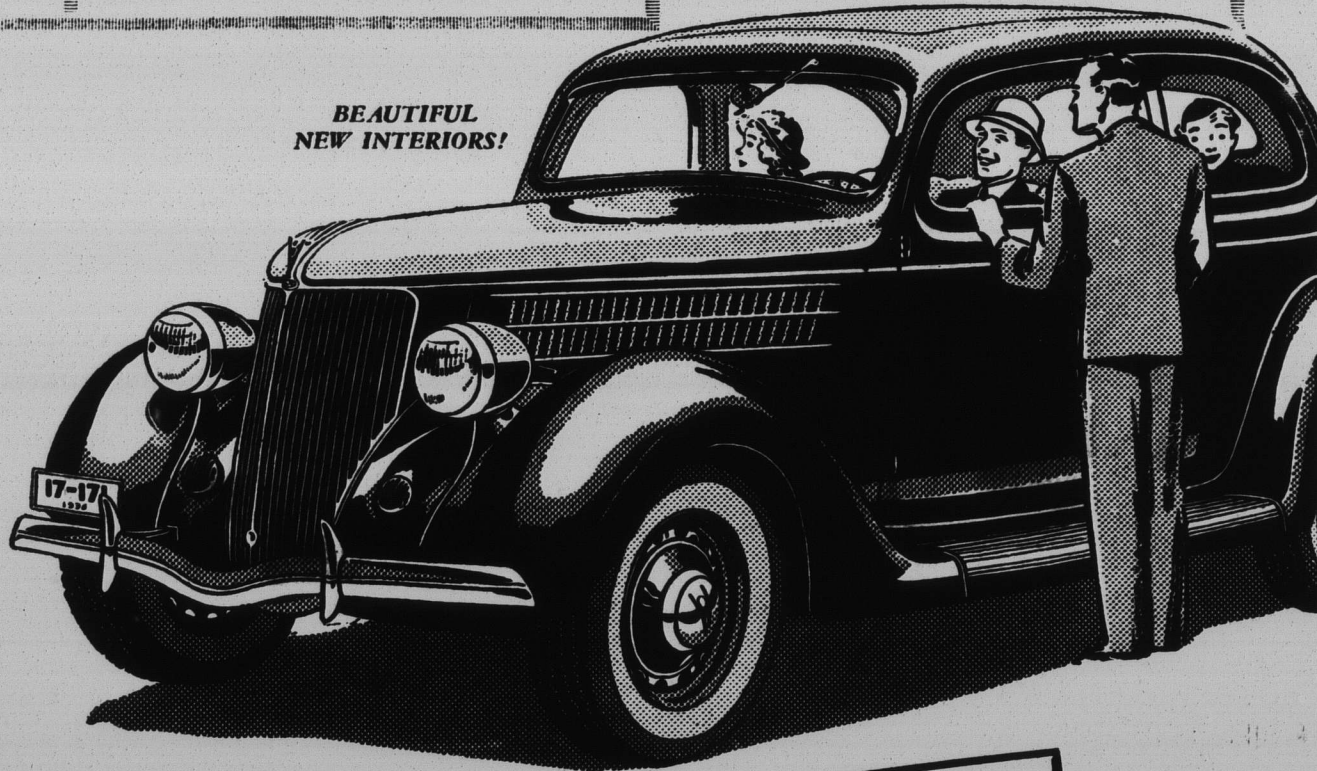
Only V-8 car below \$1645. (The other eight American V-type motor cars cost from \$1275 for the V-12 Lincoln-Zephyr up to \$6750.)

More braking surface for car weight than any other car below \$3195.

Fine-car engineering—Centriforce Clutch, mirror-polished cylinders, $\frac{3}{4}$ -floating rear axle, and many other features.

Safety Glass all around at no extra cost. Welded steel body structure. Separate luggage space. Large tires.

BEAUTIFUL
NEW INTERIORS!



FORD V-8

TUDOR SEDAN WITH TRUNK

\$545

(Model Illustrated)
F. O. B. DETROIT—112" wheelbase, 85 horsepower. Safety Glass all around included, standard accessory group extra. Choice of 3 colors. Terms as low as \$25 a month after usual down payment under UCC $\frac{1}{2}$ % a month finance plans.

GET THE "FEEL" OF V-8 PERFORMANCE • GET THE FACTS ON V-8 ECONOMY