

Comfort in Warm Weather

Now that warm weather is approaching, coolness and comfort are again important things to think about. It is typical of this firm that we prepared for summer days a long time back.

We have equipped our funeral home with modern devices to keep air cool, clean and fresh no matter what the outside temperature. Clients prefer to use our chapel rather than the residence for summer services because of this.

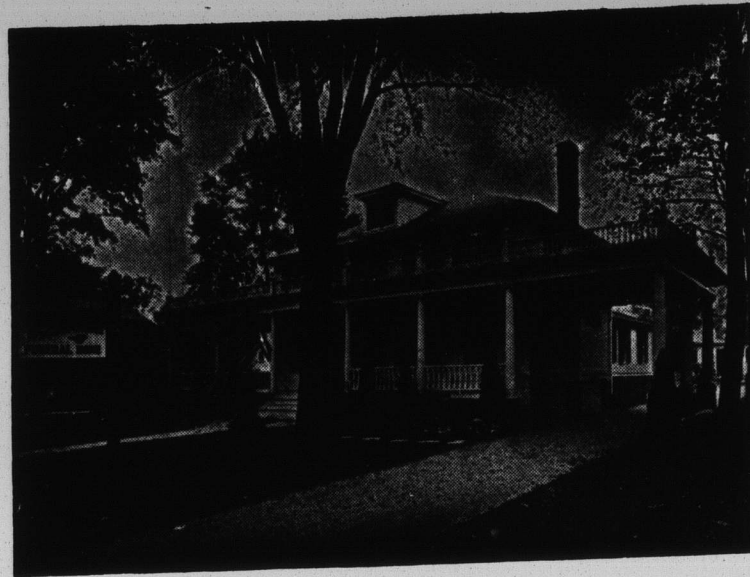
Despite its many conveniences, there is no extra charge for the use of our funeral home. Its facilities are one of many reasons why we have long maintained unquestioned leadership in this community.

The Oldest Established Undertakers on the Immediate North Shore

**SUPERIOR
AMBULANCE SERVICE**

*Licensed
Lady Assistant*

Wm H. Scott
MORTICIAN
"The House of Personal Service"



WILMETTE
1118 GREENLEAF AVENUE
Phone Wilmette 654

WINNETKA
554 CENTER STREET
Phone Winnetka 404

You Can Go Farther

before he says . . .

with

**QUAKER STATE
MOTOR OIL**

"You need
a quart!"



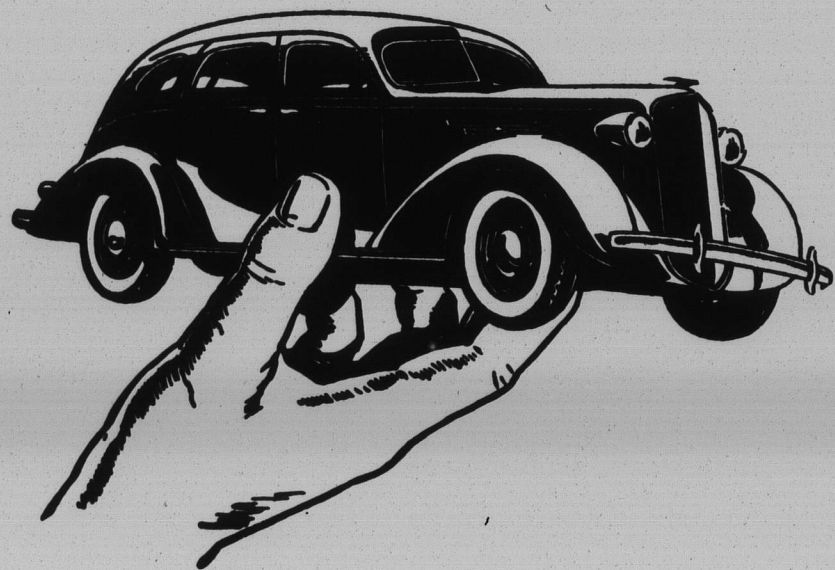
Distributed on the North Shore by
Braun Bros. Oil Co.

On Sale at all
Braun Bros. Service Stations
and leading Garages and Service Stations
on the North Shore



"We bought a car with the money we saved using COAL HEAT"

**COAL HEAT SAVES YOU
\$50 TO \$200 A YEAR**



Add this saving to the trade-in value of your present car and you can afford to buy a newer model — possibly a brand new car. Think of the pleasure that means for you — for your whole family. You have wanted to trade in that old car for a long time. Now — you can — simply using the money you save with coal and coke heat.

Everybody knows — competitors admit — that Coal and Coke are the most economical fuels. For example — compare this typical saving with your own case:

*2160 therms of gas equal 10 tons of coal . . . \$198.62
10 tons good domestic coal at \$9.50 per ton. 95.00

SAVINGS WITH COAL HEAT \$103.62

Lower priced coals will save you still more. The sensible thing to do is to save this money. The way to save it is by using Coal or Coke instead of expensive fuel. Take advantage of low summer prices. Fill your fuel bins now. We offer prompt service, honest measure and careful grading.

*Authority: Page 31, U. S. Dept. of Commerce Booklet, "Questions and Answers for the Home Fireman."



Wilmette Coal & Material Yard
1301 LAKE AVENUE
PHONE WILMETTE 4200