

Opening Today!

1936 EDITION OF OUR FAMOUS BEACH SHOP



The splash of the season!
More beautiful bathing togs
than ever! New, more excit-
ing — all utterly different!
Jantzen's, B.V.D.'s and many
others in our BEACH SHOP.



A. Get in the swim with this navy blue Jantzen! Tricky white lacings in front become the straps of the back. \$6.95

B. Even rubber bathing suits are air-conditioned now! Smart halter neck top snaps to the yellow trunks. \$3.50

C. This will be a best seller on the beach, too! A one-piece Jantzen suit in royal blue with white trim. \$4.95

D. Whether you swim or sun, you'll love this pink halter top with navy blue trunks. With narrow braided belt! \$3.99

E. Here's a B. V. D. beach shirt you can also wear for cycling, golf or tennis! Turn the collar down if you prefer. \$1

F. Navy slacks with bright red trim are perfect for the beach —and fine to wear hundreds of other places as well! \$1

G. For lazy days at the beach this Terry cloth robe will be just the thing! With Peter Pan collar & raglan sleeves. \$3.99

Cork-soled sandals with bright red and blue straps. \$2.99. Many other styles to choose from . . . all moderately priced.

WIEBOLDT'S-EVANSTON

BEACH SHOP—STREET FLOOR