

### Help Feed the Birds! Is Appeal to Villagers by Conservation Head

The deep snows and ice covered highways and fields which have been proving a hardship to mankind are all but fatal to the pheasant tribe and other forms of bird life, according to Thomas J. Lynch, inspector in charge of the Chicago office of the Department of Conservation of Illinois.

The area of the department over which Mr. Lynch is in charge embraces Cook and Lake counties, wherein there are large numbers of pheasants. These fine fowls, as well as all kinds of birds are threatened with starvation, Mr. Lynch points out, unless the citizens of the north shore villages and the farmers within this area feed them until the ice and snow melts sufficiently for them to obtain their usual food supply in the ravines and fields.

At present these feeding places are deeply embedded in snow and the prolonged cold spell is actually threatening extermination of the birds unless feed is put out for them by their human friends.

Last Sunday Mr. Lynch and Sherman Barnett, of Glencoe, distributed large quantities of corn for the pheasants and birds through the Skokie area and beyond, west of the north shore villages, and they are making an appeal to others to assist in this manner.

Grains of various kinds, stale bread or any scraps of food may be put out for the birds, with the assurance it will be life-saver to the feathered friends of mankind.

### READ THE WANT-ADS

**Wondering**  
I wonder what our friends so true,  
Will find it in their hearts, to do,  
For those, who come with hopes so bleak,  
Into our Shop, for things they seek?  
Can we depend on you, this time,  
For things to sell them, through this rhyme,  
That will their needs and wants, supply  
From now 'til winter passes by?  
—Mrs. A. L. Grinnell, chairman.

Note: Economy Shop is conducted by the Woman's Club of Wilmette.

### Distinctive Permanents!

YOUR  
HAIR  
WAVED  
TO YOUR  
STYLE



## ESTHER BEAUTY SHOP

1213 Wilmette Ave.  
Phone Wilmette 696

### SPECIALS

**Our Beautiful Oil Sheen Permanent**

**\$2.50**

Including  
Shampoo and  
Finger Wave

Shampoo  
Finger Wave  
Trim, Arch  
or  
Manicure

Your Choice  
of 3 for  
**85c**

## E. C. CAZEL, J. B. SEYLER

offer

## Many Unusual Drug Values

Two Long Established and Reliable Drug Stores Cooperate  
to Pass on Savings and Supply Reliable Prescription Service

Announcement was made this week by E. C. Cazal and J. B. Seyler of the completion of plans for end-of-the-week sales at the Snider-Cazal Drug Co. and the Ridge Avenue Pharmacy.

Mr. Cazal stated that it is the intention of himself and Mr. Seyler to pass on every possible saving on drugs and sundries. It is their pledge to keep a fresh stock of merchandise and drugs on hand at all times and to give customers the items they ask for. There will be no attempt to pawn off "just as good" brands but to supply honest values on established products.



E. C. Cazal

Mr. Cazal further commented on the prescription departments of the two local independent stores. He pointed out the importance of the accurate compounding of prescriptions. He said, "It is so important when prescriptions must be compounded for individuals to be able to come to friends they can trust. We, Mr. Seyler and myself, take pride in our wide friendship among local residents and realize their confidence when they come to us. Many times their prescriptions mean the difference between life and death, so our prescriptions are of utmost importance to us in the use of potent drugs and accurate work."

Local residents are urged to watch the pages of WILMETTE LIFE each week for unusual drug values by these two progressive pharmacies.

### Here Are "GET ACQUAINTED VALUES" You Must Not Miss!

#### Cleansing Tissues

ANNE WINDSOR  
500 sheets **27c** 1000 sheets **49c**

Squibb's Dental Cream ..... 33c  
Dr. West's Tooth Paste 3 for 50c  
50c Calox Tooth Powder ..... 39c  
Tek Tooth Brush ..... 39c  
Prophylactic Tooth Brush ..... 39c  
50c Lyons Tooth Powder ..... 34c  
Palmolive Shaving Cream ..... 23c  
Squibb's Shaving Cream ..... 23c  
Cutex Preparations ..... 31c

#### Ice Cream Special Valentine Week End

VALENTINE MOULD  
ICE CREAM ..... **33c**  
Serves 4  
HEART CENTER BRICK  
Quart **39c**

#### Alarm Clocks

Unconditionally  
Guaranteed, Special **98c**

50c Vick's Nose Drops ..... 39c  
65c Mistol Drops ..... 49c  
75c Vaseline Hair Tonic ..... 63c  
Ephedrine Jelly ..... 23c

60c Alka Seltzer ..... 49c  
Petrolagar ..... 84c  
Lavoris (20) ..... 67c  
Hill's Cascara Quinine ..... 17c  
Cod Liver Oil, Pint ..... 59c  
Wild Root Hair Tonic ..... 74c

#### Baby

PYREX BOTTLES  
3 for **50c**  
DEXTRO  
MALTOSE,  
85c size ..... **57c**  
ANTI-COLIC MP  
3 for **20c**  
PIXIE FOOD  
3 for **29c**  
MILK  
SUGAR, lb. **49c**  
25c J. & J.  
TALCUM ..... **19c**

#### Squibb's Mineral Oil

Quart **89c**  
Pint **59c**

#### Agar and Oil

Pint **59c**

#### Squibb's

COD LIVER  
OIL, 12 oz. **79c**  
ADEX TABLETS,  
80 tablets ..... **79c**  
ADEX TABLETS,  
250 tablets ..... **\$1.98**

#### McKESSON'S

**Halibut  
Liver Oil**  
Capsules, **98c**  
plain, 50 for **98c**  
With vit. **98c**  
D, 25 for

These Specials for THURSDAY, FRIDAY, SATURDAY

### RIDGE AVE. PHARMACY

901 Ridge Road

Phone Wilmette 316

### SNIDER-CAZEL DRUG CO.

1167 Wilmette Avenue

Phone Wilmette 400

## LAKE VIEW Quality MARKETS

R. HORKY Pres.

1123 Central, Wil. 2494

825 Ridge, Wil. 701

Small, Lean, Shoulder

**PORK  
ROAST lb. 16½c**

Genuine Milk-fed, Short Cut

**Veal Leg  
ROAST lb. 19½c**

**BACON, Sugar Cured, Lean Sliced, ½-lb. pkg. 16½c**

Fancy Dry Picked Young

**TURKEYS lb. 34c**

Strictly Fresh Stewing

**Chickens lb. 26½c**

### BUTTER

SWIFT'S BROOKFIELD  
COUNTRY STYLE—ROLLS **39c**

Genuine Spring

**LEG O'  
LAMB 6 to 8-lb. lb. 25c**

Very Best Native Tender

**Pot Roast lb. 18c**

### LARD

ARMOUR'S STAR or SWIFT'S  
SILVERLEAF—1-lb. Carton **12½c**

Boneless Rolled—6th and 7th

**Rib Roast lb. 25c**

Sugar Cured, Lean, Short Shank

**Cali-Hams lb. 19c**

**EGGS, Guaranteed, Strictly Fresh, in Cartons, doz. 31c**

Sliced to Order

**HALIBUT  
STEAK lb. 25c**

Genuine

**FILLET  
OF SOLE lb. 31c**

Gorton's Best—1-lb. Boxes

**CODFISH lb. 29c**

Boneless Smoked

**HADDOCK  
FILLETS lb. 25c**

**WE SELL ONLY U. S. GOVERNMENT GRADED STAMPED BEEF**

Phone Orders Given Prompt and Personal Attention—P. J. KLASSEN, Manager