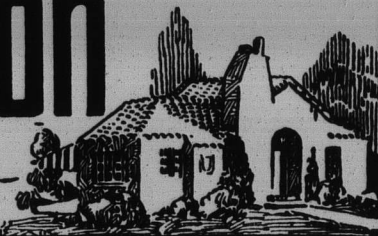




Home Modernization SECTION



5, 10, 20 Year First Mortgage Loans

on

All types of properties at
lowest rates
Brokers' cooperation invited

**QUINLAN
AND TYSON**
INC.

1 N. La Salle St., Chicago
Central 0227
1571 Sherman Ave., Evanston
University 2600

Three-Way Switches Save Numerous Steps

Three-way switches save steps when used to control garage illumination.

Switches at the house and the garage can be installed to control garage lights from either point.

These switches are particularly appropriate if the garage is at some distance from the house. Then it is also a good idea to install low lights along the walk to the garage which can be turned on at the same time as the main light.

RED ACCENT

Red's primary use is as an accent color, particularly in rooms that receive little sunlight. As such, it should be used sparingly and with neutral backgrounds.

Journal Explains Advantages of FHA

The August issue of Banking, journal of the American Bankers' Association, says:

"Bankers who have had experience with the Federal Housing Administration know that it works more speedily than many governmental agencies. When all necessary information is given, a loan may be obtained and construction started within a period of 10 days."

Oil-O-Matic Offers Free Heating Trial

"Try it in your own home for 30 heating days! No down payment! No rent! No obligation to pay us a cent!" With this offer, the Williams Oil-O-Matic Heating Corporation, through its metropolitan Chicago branches and dealers, becomes first in the heating field with a 100 per cent trial offer—no strings attached.

This innovation is possible through the Oil-O-Matic organization's leadership in the oil burner industry, established over a period of 18 years, it is pointed out. Information from the Oil-O-Matic factory in Bloomington, Ill., discloses that Oil-O-Matic oil burner and water heater sales for the first six months of 1935 top those of the same 1934 period by 40 per cent. July 1935 sales bettered the July 1934 mark by 70 per cent. August sales passed the August 1934 mark by more than 60 per cent. Consequently the Oil-O-Matic production set-up is geared to take care of anticipated heavy demands of the metropolitan Chicago area, as well as the needs of international sales organization with representation in the United States and 48 countries

REAL ESTATE LOANS

Have funds to loan on choice North Shore residential and business properties at reasonable rates.

E. G. Pauling & Co.

10 S. La Salle St. Chicago
Franklin 7740

Modernized Wiring Adjunct to Safety

Electric wiring systems in homes, stores, and other buildings may often be modernized profitably. Two principal reasons for a change, in many cases, are the fact that old wiring may be dangerous or ugly, and the fact that modern electrical appliances make it advisable to have more outlets than are usually present in old installations.

Wiring systems that passed official inspection when they were new may now be out-of-date from a standpoint of convenience, or downright hideous because of weaknesses brought about by wears of service.

That part of electric wiring concerned with lighting can often be replaced or remodeled with beneficial results. Modern knowledge of the better distribution of light in homes, business establishments, churches, hospitals, and other buildings shows that many old installations are out-of-date and sometimes harmful to eyesight.

The increasing use of electricity for many purposes has, in many buildings, rendered existing wiring inadequate for its purpose. Wires carrying too much of a load should be replaced, to prevent possibility of fire, short circuit, or blown fuse.

Installation of wiring, outlets and many types of electrical appliances in almost any sort of building can be financed cheaply and easily under the Modernization Credit Plan directed by the Federal Housing Administration, through which credit up to \$50,000 may be obtained from local financial institutions.

abroad. Highlights of the Oil-O-Matic trial offer addressed to readers of the current newspaper ads are: "No charge for installation. No rent! No down payment! Not even one cent to pay us to try a genuine Williams Oil-O-Matic oil burner. This means 30 heating days for a complete, thorough trial. Don Norman, the Oil-O-Matic reporter, is being sponsored by the Williams Oil-O-Matic Heating Corporation in a daily news broadcast over radio station WCFL at 7 o'clock each evening.

R.B. WHITAKER co.

Construction Department

UNIQUE BUILDING SERVICE

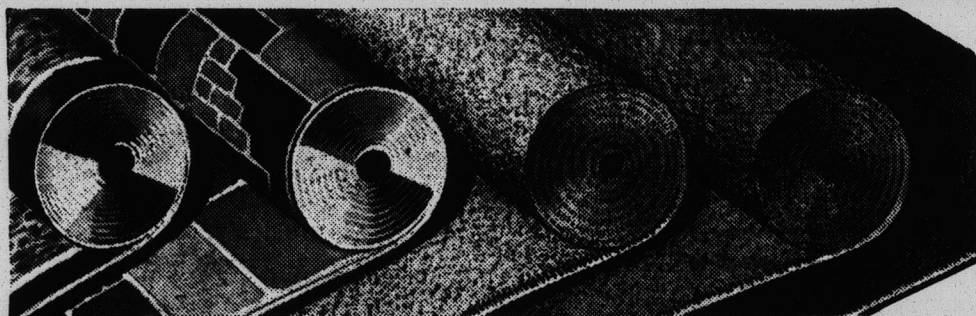
Construction - Modernization Repairs

Architectural Service - Financing

140 CENTER STREET

WINNETKA 3250

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and Venetian Blinds.

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207 WEST MONROE STREET, CHICAGO



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