

some people say,  
*"wonder what has happened while we were away?"*



Readers of Wilmette Life KNOW . . .  
Wilmette Life keeps them well-informed  
at home or away!

Many people returned from summer trips knowing everything that had transpired here at home during their absence. How? They were readers of WILMETTE LIFE, who before they left, called at our office and said, "Send WILMETTE LIFE on to us."

Each week WILMETTE LIFE followed them and when it arrived all they had to do was to sit down and read all about village life and the doings of the folks at home. When they were through they were "up" on things, though miles away.

We know of a few people in Wilmette . . . those who do not receive WILMETTE LIFE . . . who returned from summer

trips wondering what had happened while they were away. And even now they may have learned but a little more and that merely hearsay.

Keeping Wilmette residents "up" on village happenings is the job of Your Home Paper. For an accurate picture of "Day by Day in Wilmette" read the pages of WILMETTE LIFE each week. If you go away have it follow you.

Remember, WILMETTE LIFE is as much a part of your village as its sidewalks, shady streets, homey homes and real folks. *It is indeed a necessity to every well-informed resident.*

**WILMETTE LIFE**  
*is a necessity to every well-informed resident*

5 Cents Per Copy — \$2.00 Per Year