North Shore FRSONALITIES.

As an index of the high standard third are colored red, one-third green of his color photography, Dr. C. O. and one-third blue-violet. These act tains, Bellingrath gardens of Mobile, Schneider of Winnetka is frequently as color filters. Underneath the col- Ala., Zion National park, the Grand invited to exhibit his work before the ored starch particles is an ordinary canyon, and the fairyland of Bryce Chicago Camera club and other art- sensitive photographic emulsion. Exloving groups. Photography has been posure of the plate, through the colhis hobby for over thirty years, and ored particles, is made in the usual of exquisite beauty, that had them this fits right in with his profession manner, except that it is longer, five practically enroute in their autoof oculist, thus enabling him to treat seconds instead of one twentieth of a mobiles with maps and lunch baskets the eyes in the usual, as well as in a second, then developed, reversed and in hand, redeveloped so that it becomes a For the past ten years he has been positive, rather than a negative. When devoted to autochromes, and splitting finished it is a colored transparency the word in two, auto and chrome, we which is used as a lantern slide, or it

Dr. C. O. Schneider

transparencies, we begin to guess at vista in natural colors, They must be fresh, and even then, chrome gives the best results. many have imperfections, so, although he had caught a beautiful scene and developed it perfectly, he finds often worthless.

cells that do the trick in color photography," says Dr. Schneider. "They one layer in thickness, of which one- ture. He recently showed his sum- Arizona.

to this meaning we add the term glass therein a garden or a park or a canyon

the type of picture Dr. Schneider By natural colors Dr. Schneider bab forest, which is traversed en route takes. His plates are really a form means natural, not something approx- to the Grand canyon. So much for of color photography, done by the imating. He admits that for the usual his vote. I like best the scene he Lumiere process which was developed scene, slides that have been hand- showed of the highway in the Smoky in France years ago by the Lumiere colored serve very well, but when it mountains, a mist-capped peak in the brothers, famous artists. It calls for comes to capturing the delicate tints background, the white ribbon of road much more precision than ordinary in the scenery and atmosphere found winding into the distance, and the photography and is a great deal more on the desert and in the Utah and arch of white dogwood blossoms over expensive. Dr. Schneider explains Arizona National Parks with their the road. that these plates come from France, unique canyon formations, the auto-

Conducts Tours of Beauty

mer's accomplishments and a cross section of his hundreds of choice slides to a group of friends in Winnetka, out on the lawn. A huge screen was hung between the trees, and Japanese lanterns were used to give a party atmosphere.

The pictures he showed that evening were typical of the extent and variety of his collection; North Shore Gardens, the Adirondacks, Smoky Moun-Canyon National park. In an hour's showing he took his guests on a tour

"Don't expect to see these scenes the way you see them here." Dr. Schneider cautioned. The point of view and the light must be the same, or the effect in the canyons is quite different." The caution is needed too, for a glimpse of the Grand canyon in early morning shows it bathed in haze and mist, a study in blue and purple, while a picture taken in late afternoon, with the sun providing soft shadows, is full of brilliant red and browns and

Natural Light Effects

One of the most interesting characteristics of the Schneider autochromes, apart from their merits as artistic compositions, is the lighting effect. What every artist learns early in his training about colors and shadows is seldom discovered by the layman. Dr. Schneider's color appreciation enables him to show several pictures of the same scene, one taken in full sunshine, which is flat, and not rich in color with but little third dimension suggested, and then others of the same scene with indirect lighting. The latter shows beautiful shadow and marked stereoscopic qualities. There is a surprising difference between the appearance of the same scene when it is shown under a variety. of lighting conditions.

This, same technique is used eifectively throughout his collection. Dr. Schneider stalks his lighting effects and artistic compositions the way a hunter stalks his prey. With knapsack on back he clambers over rocks beyond trail's end and sets up his camera—and waits patiently until the clouds shadow the distant mountains so that the foreground may stand out in brilliant detail. Through exposure in the camera the autochrome receives its impression-and in due time his friends or his many lecture audiences in the Middle West, see what he saw, a marvelous work of nature reproduced in a marvelously accurate and beautiful manner.

Finds Beauty Near Home

It will interest those who travel discover it means self-color; and if may be held to the light and one sees the western trails to learn that Dr. Schneider considers the most beautiful highway of all that through the Kai-

But whatever you like, Dr. Schneider has it in his collection of autochromes. He hasn't missed a color Such technicalities as these are spot in the United States, and his to his dismay that the autochrome is rather confusing to the layman, who slides of such famous north shore emits a "who cares?" to information gardens as those of James Simpson, Mrs. "It's just ordinary potato starch he does not ask for. After all, the Carl Meiner, and a score of others chief thing is Dr. Schneider's skill in equally as fine, attest his appreciation manipulating his autochromes and the of nearby beauty as well as his devoexcellent judgment he uses in choos- tion to his true love, the colorful are spread over the rectangle of glass ing the scene and composing the pic- canyons of southern Utah and

OLD GOLD Has Advanced 50% **OLD SILVER**

What else do you possess that shows an equal increase within eighteen months? For example, an old watch case valued at \$19 early in 1934 is worth \$28.50 cash today. Old sterling silver prices

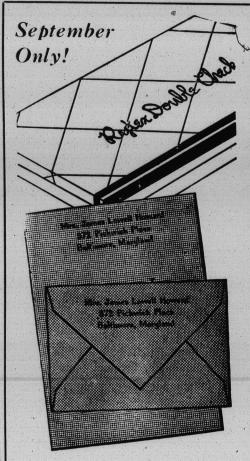
Has Advanced 100%

We will give you a reliable appraisal and Buy your pieces for Cash

have doubled in value.

C. D. PEACOCK **JEWELERS SINCE 1837**

State & Monroe - Palmer House Cor



Never before at this low price!

RYTEX DOUBLE CHECK

PRINTED STATIONERY

200 SINGLE SHEETS 100 ENVELOPES OR 100 DOUBLE SHEETS 100 ENVELOPES



INCLUDING PRINTING!

Choice of Name and Address on Sheets and Envelopes, Monogram or Monogram and Address on Sheets and two-line address on Envelopes. A fine, smooth Vellum paper with tiny checks in grey or ivory. Printing in Blue, Red, Brown or Black Ink. At this amazingly low price for September only! Buy a supply now for future use!

Lloyd Hollister Inc.

1232 Central Avenue Wilmette