

# GAS HEAT OFFERS THIS PROOF

*Of the convenience it has brought to thousands of homes... and at reasonable cost. Read the facts and figures of these typical homes*



**"Heartily endorse gas heat!"**

James Walker, 126 S. 18th Avenue, Maywood, Ill.  
 Engineer's Heating Cost Estimate . . . . \$100.00 yearly  
 Actual Cost (from bills paid) . . . . 101.32



**"Perfectly satisfied with cost and comfort"**

Mr. Roy Herbst, 7708 Elmgrove Drive, Elmwood Park  
 Engineer's Heating Cost Estimate . . . . \$125.00 yearly  
 Actual Cost (from bills paid) . . . . 132.09

MANY thousands of home owners have now had one or even two heating seasons in which to judge gas heat. Now they know its many advantages over other heating methods, other types of fuel. They've saved hours of the wearying drudgery of shoveling coal and hauling ashes because gas heat is automatic. After an entire heating season walls and furnishings are still clean. There is no soot, no dirt or grime. They know, too, how comparatively little it costs to have the benefits of this care-free heating service.

Gas heat does not reduce heating costs — but it does give you far more for the money you spend. Gas heat saves you worry, labor. It gives you household cleanliness. It provides your home with comforts never before possible. For these services, for these countless conveniences, gas heat asks only a few cents more a week. But in return, gas heat will give you greater dollar and cents value than any other heating method you can name.

Investigate gas heat today. Ask to have an engineer survey your home and give you an accurate estimate. You will learn quickly just how much it will cost to provide your home with all the advantages gas heat offers.

## GAS HEAT PLUS INSULATION

Gas heat offers a new service. You may accept a plan whereby the roof of your house is fully insulated with the finest of materials. This insulation provides a double benefit — keeping the heat out in Summer, keeping heat inside in Winter. Heat losses are radically reduced, fuel bills cut. Pay for this unique insulation plan on a budget basis—a small monthly payment with your gas bill.

## NO PAYMENT UNTIL OCTOBER

Install gas heat now. No need to have your heating service interrupted during the heating season. The first payment will be made due in October. You pay rental for only the nine heating months.



**"More than pleased with gas heat!"**

Mr. W. H. Hall, 1444 Ashland Ave., Des Plaines  
 Engineer's Heating Cost Estimate . . \$150.00 yearly  
 Actual Cost (from bills paid) . . . 125.04

**PUBLIC SERVICE COMPANY**  
 OF NORTHERN ILLINOIS