

North Shore PERSONALITIES.

BY
LUCY ROGERS
HAWKINS

Chance is the keynote of Conger Reynolds' life, he says. It was chance that took him from a comfortable berth as assistant professor of journalism at the State University of Iowa into the war, and chance that made him a staff officer instead of an infantry officer, chance also that assigned him to the press division. Out of this assignment came the opportunity after the war of serving as

the staff of his alma mater, lecturing in the English department in three journalism courses, reporting, editing, and a seminar—the foundation of the school of journalism—and handling the university's publicity. Along came the war to interrupt his labors in quiet Iowa City and carry him into officers' training camp, the Army War college, and eventually to assignment in France as one of the little group

to the representatives of the press at their field headquarters.

It was after serving as a contact officer between the army and visitors to the peace conference that Mr. Reynolds resigned in France and joined the staff of the Tribune. "The managing editor decided to go home," he says modestly, "and it just happened that I was there with pretty good qualifications for his job. So they gave it to me." His experiences in Paris covered a vivid period when that American newspaper, though frequently compelled to appear with columns of white space because of last minute deletions by the French censor, was extensively quoted in Europe as the source of information on international developments.

Samples Halifax Weather

Returning to the United States Mr. Reynolds worked for a brief time as a newspaper writer in New York. In 1922 he passed the examination for the career consular service. Then followed two years as vice-consul at Halifax, Nova Scotia. "Before we went we felt as bad as if we had been assigned to that most dreaded of posts, Maracaibo," confesses Mr. Reynolds drily, "but as a matter of fact, we liked it very much. We had a fine place to live, on an arm of the bay with salt water on one side and fresh on the other. Moose and deer used to come out of the deep forest at the back of the house and nibble at the garden."

Mrs. Reynolds chimed in with, "The women used to wear hip boots and rubber coats and carry spiked canes to keep from falling on the slippery streets. Really, there are nine months of cold weather in Halifax. When the wind blows from the south, the weather turns warm, it rains, or there is a fog. Halifax has lots of fog. When the wind blows from the north, we'd have sleet and snow, sometimes three feet of it. Along about August, the city workmen come along with pickaxes and chop up the ice on the streets into blocks and dump it into the harbor."

Both the Reynolds grinned broadly at this, and the reporter decided they were spoofing, enlarging upon the well known theme of there being two kinds of weather in Halifax, "winter and August."

Just how the Reynolds' next move was made to Stuttgart, Germany, where he served five years as vice-consul and then as consul, was not made quite clear, but perhaps that too was chance, official transfer and that sort of thing. These years Conger Reynolds filled with observation of conditions, reporting to the authorities in the United States, as well as with representation of American interests among foreign business men. He was in July, 1929, a member of the state department delegation to the

fifth congress of the International Chamber of Commerce at Amsterdam.

With Standard Oil Company

A few months later he resigned from the foreign service to accept the position of director of public relations for the Standard Oil Company of Indiana. He studies public questions and problems from the company's point of view, counsels with executives regarding them, and directs the publicizing of such of Standard's activities as are of general interest.

The Reynolds have been living at 602 Earlston road, Kenilworth, during the past three years—"longest time we've ever lived in one place," comments Mrs. Reynolds gaily. "But let's not talk about it! We might have to move."

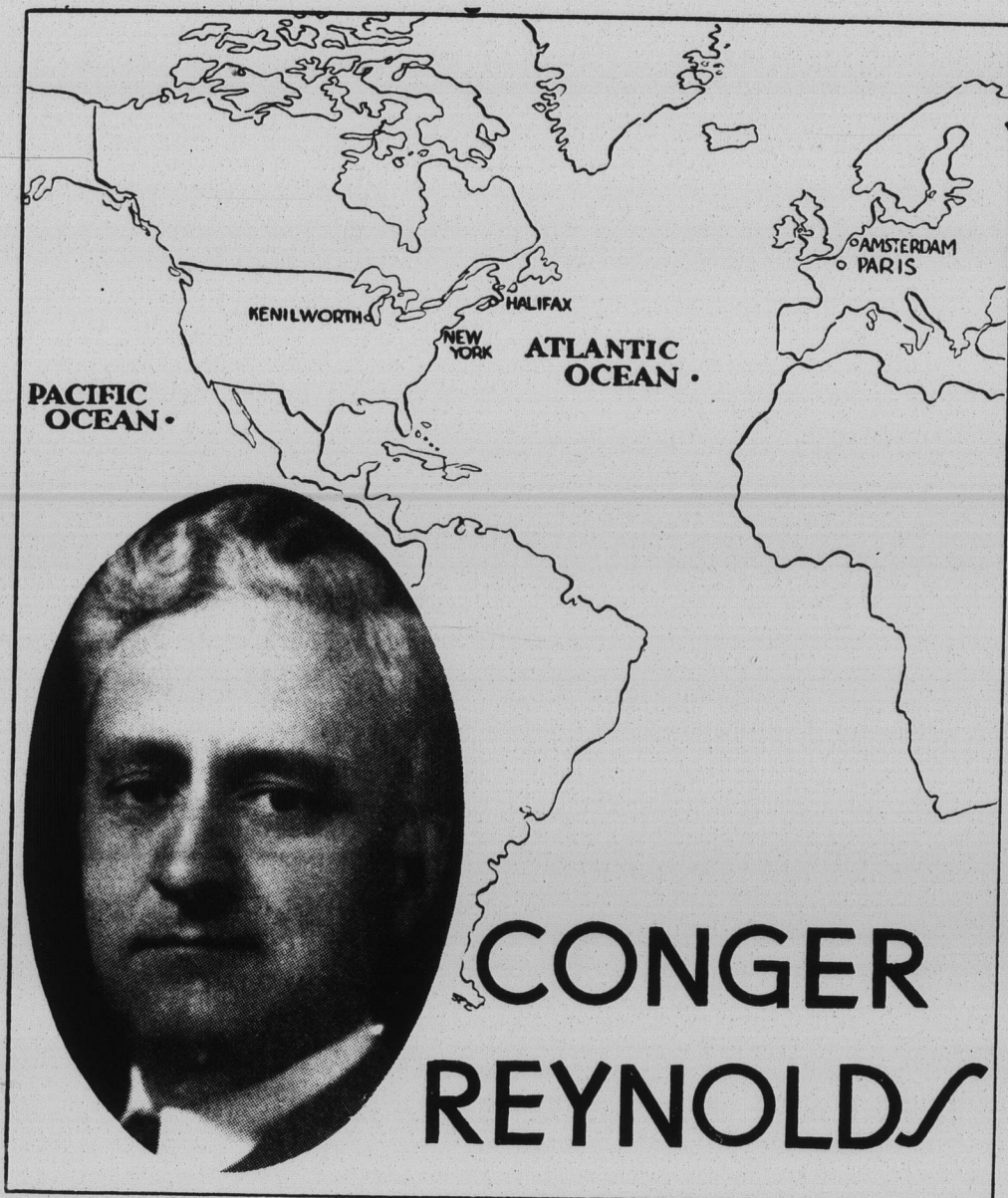
She plays her hunches, and it was on her hunch that they returned to America. "If we just had Conger Junior (about to enter New Trier in the fall), I would just as soon have stayed abroad. But Dawn I refused to bring up in a foreign country. I don't want her to marry a foreigner." So the blonde six-year-old, going on seven, carries her share of responsibility for the family program.

"We were all speaking German when we came back," continues Mrs. Reynolds, "and it was hard for me to finish a sentence in English. I always wanted to use a German word or two."

Mrs. Reynolds Active on Shore

Now thoroughly oriented on the north shore, Mrs. Reynolds belongs to the Kenilworth Neighbors, is active

(Continued on Page 35)



CONGER REYNOLDS

managing editor of the Paris edition of the Chicago Tribune.

To amplify these periods in his early career, pertinent details include his graduation in 1912 from Iowa with Phi Beta Kappa honors, his three years of reporting and political writing for the Des Moines Register. "They tried me out as dramatic critic, too," remarked Mr. Reynolds dryly. "I took the assignment very seriously and wrote to an old English professor whose idealism I had always admired and read a lot of books on the theater. Then came my first play and I wrote it as I saw it, an honest criticism, and the next day the office was full of people from the theater trying to have me fired. My boss stood back of me that time, but he soon put me back into political writing."

Incidentally, he was on the Register at the time that John Cowles, of the family just made famous by an article in Time magazine, was a young cub running in and out of the office. Reynolds remarked amusedly that he had just written John a note saying, "I hear you are going into the chain newspaper business now that you've acquired the Minneapolis Star and Time magazine."

Lectures in Journalism

When Reynolds was 24, he joined

of headquarters officers who chap-eroned war correspondents and visitors in the fighting zone and censored their despatches. In that assignment he was the organizer and director of a news service by which daily reports of developments at the front were gathered through former newspaper men serving as officers and furnished

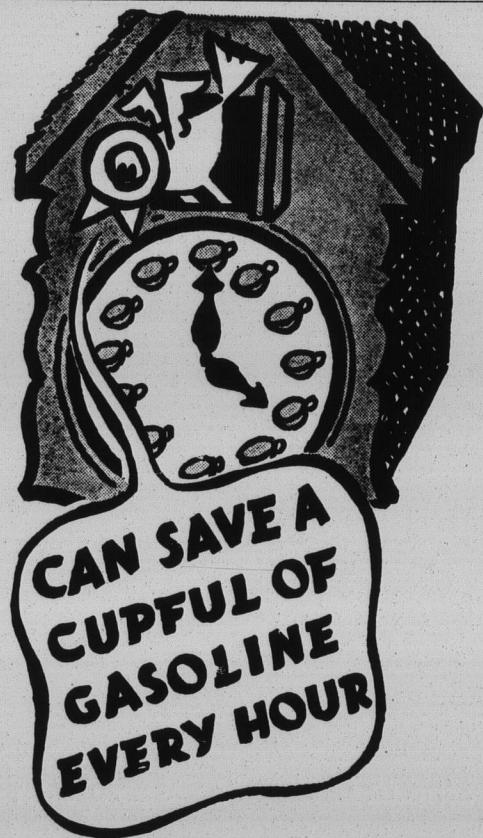
QUALITY MOTOR OIL at Reduced Prices

SILVER SHELL
2 gallon can 98c
Fed. Tax Included

SHELL
5 gallon can \$2.49
Fed. Tax Included

At Your Nearest

BRAUN BROS. SERVICE STATION



Super-Shell is America's first truly balanced gasoline. And how it saves your money!

With it in your tank you may actually save up to a cupful of gasoline (a full 8 ounces) in every hour of steady running!

It's a concentrated gasoline. All waste parts are removed. Every drop delivers full power because every drop vaporizes completely.

SUPER-SHELL

At All

BRAUN BROS. Service Stations