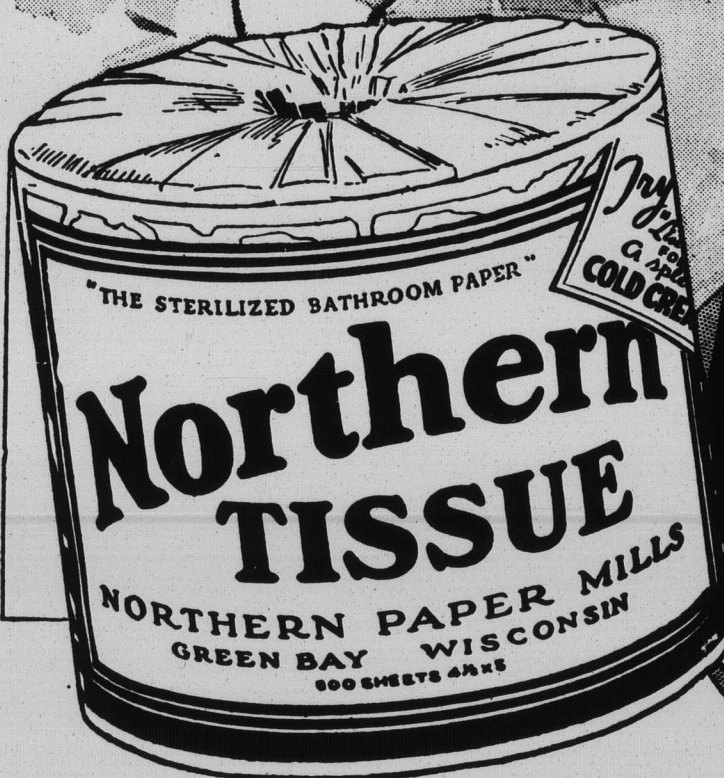




# DOUBLE YOUR MONEY BACK..

**IF YOU DO NOT AGREE THAT NORTHERN  
TISSUE AND GAUZE ARE THE FINEST  
BATHROOM PAPERS YOU'VE EVER USED!**



If you do not agree, return the unused portion of your Northern Tissue or Gauze purchase to the Northern Paper Mills, Green Bay, Wisconsin, together with the name of dealer and amount paid. You will receive double the amount you paid for these rolls plus postage. This applies to a trial purchase of any quantity up to and including 4 rolls of either Northern Tissue or Gauze. Offer expires Sept. 15, 1935.

## Splinters Revealed by Microscope In 1014 Brands of Toilet Paper

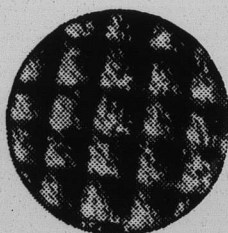
Your child and every person needs protection against splintery bathroom tissues. Actual tests made by the laboratories of John Arthur Wilson, Inc.—on 1138 brands of toilet tissue proved that more than 89% contain splinters—tiny irritating particles of ground up wood.

## Here Are Two Magnified Pictures—from Unretouched Photographs Taken Through a Microscopic Lens:



The one on the left shows a splinter like the thousands the microscope finds in ordinary toilet tissue!

Now look at the picture on the right.



This sheet of Northern Tissue was photographed through the same lens. No splinters here! Instead—a soft, absorbent fluff of the purest cellulose—with the “woven” texture that comes from “Linen-izing.”

Now you see why it's so tremendously important to ask for Northern Tissue and Gauze by name. Make sure that you get these splinter-free papers—and you make sure that the tissues your family uses are safe, absorbent, and soft.

## What More Need We Say!

### NORTHERN TISSUE AND GAUZE ARE

1. Linen-ized for Softness
2. Sterilized for Purity
3. Tissue wrapped for Cleanliness
4. Free from dangerous groundwood splinters

Don't take chances. Order a supply of Northern Tissue or Gauze from your retailer now.

*There are no splinters in Northern Tissue and Gauze!*

**SERVE  
YOURSELF**  
From This Display  
**NOW at Your  
Dealer's!**

