

TOM LENDS HIS WIFE A HAND WITH SPRING HOUSECLEANING

THAT'S THE THIRD TIME THIS MONTH I'VE ASKED HELEN TO COME OVER. POOR KID! SHE SPENDS HALF HER LIFE CLEANING UP FURNACE MUSS.

SOMEONE OUGHT TO TELL TOM. HE DOESN'T REALIZE HOW SHE SLAVES TO KEEP THAT HOUSE CLEAN.



A FEW DAYS LATER -

.... AND SO, TOM, I THINK YOU OUGHT TO DO SOMETHING ABOUT IT. HAVE YOU EVER CONSIDERED INSTALLING GAS HEAT?

SAY! WHAT DO YOU TAKE ME FOR? I CAN'T AFFORD GAS HEAT! BESIDES, WHAT WOULD I DO WITH THE FURNACE I PUT A LOT OF MONEY INTO THIS SEASON?



PERHAPS YOU DON'T UNDERSTAND. GAS HEAT COSTS LESS THAN HALF WHAT IT USED TO. AND THEY'LL INSTALL IT IN YOUR PRESENT FURNACE AT THEIR EXPENSE.

THAT'S ALL THE INSTALLATION COSTS? JUST \$3.00 A MONTH RENTAL FOR THE BURNER? AND THEY'LL ALLOW ME A WHOLE YEAR TO FIND OUT IF I LIKE IT!



NEXT WEEK -

THAT'S ALL THERE IS TO IT, MR. PERRY. JUST SET THE THERMOSTAT FOR THE TEMPERATURE YOU WANT THE HEAT WILL STAY JUST AS YOU SET IT.

THAT'S EASY ENOUGH! NO RUNNING UP AND DOWN STAIRS A DOZEN TIMES A DAY.

BUT THE WONDERFUL PART OF IT FOR ME IS NO SCRUBBING OR TERRIBLE CLEANING JOBS TO WIPE AWAY SOOT AND GRIME!



LATER -

YOU'RE LIKE A CHANGED PERSON! I'VE NEVER SEEN YOU LOOK SO WELL, HELEN!

THANKS TO GAS HEAT, I DON'T HAVE TO BE A FURNACE-TENDER ANYMORE. AND I'M FREE OF THE AWFUL JOB OF CLEANING SOOT AND DIRT AND DUST FROM THE HOUSE EVERY DAY!



Gas Heat frees thousands of housewives from dreary, needless cleaning

THIS Spring the drudgery of constant fire-tending is gone for thousands of families. No more running up and down stairs with the ups and downs of the weather. No more rekindling of fires every time a cool day comes along. Gas heat keeps thousands of these homes comfortable no matter how quickly the temperature may change. Gas heat is automatic—adjusts itself to the weather. When it's warm, gas heat stays off. As soon as the temperature drops you get heat—gas heat starts itself.

Great as this advantage is, there is still another. Housewives rejoice in the cleanliness

of gas heat. Houses are no longer filled with soot, dust and dirt. There's no endless cleaning and scrubbing to keep the house free of dirt from fuel. Muss is gone from the basement. Cleaning and decorating bills are greatly reduced.

Now is the time to install gas heat—to fully appreciate its wonderful advantages. You'll appreciate, as never before, how much more pleasant housekeeping can be. Take advantage of our liberal offer to try gas heat. Don't put it off. Call your nearest gas office for full details and for accurate free estimate of what it will cost to heat your home with gas.

YOU INVEST NOTHING To Try Gas Heat!

Investigate this liberal offer to try gas heat in your own home without investing a penny for equipment. A year to try it. Consult your nearest Public Service Office for full details.

We are cooperating with



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