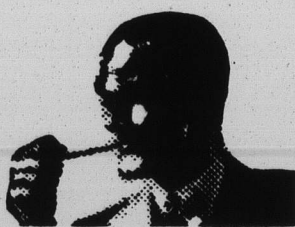




3 men thought it over

About a year ago, in May, 1934, three men began thinking, each in his own way, about their heating problems for the next winter.



MAN No. 1, using conventional fuel, was weary of ordering, shoveling, running out of fuel . . . was dissatisfied with a home chilly one moment, uncomfortably warm the next.

Acting on the advice of friends, he changed to oil heat—plus Braun Bros.' "Care-free" service.

All through the severe winter just past, his heating problem has been the simple task of setting a room thermostat to the temperature he wanted. No telephoning, no shortage of fuel, no worry—and no extra cost.

Do you think he'll sign up for Braun Bros.' "Care-free" service for next winter? You just bet he will.

DECIDE NOW....!

Right now, while you're thinking about it, is the logical time to decide on next winter's fuel supply. The men told about here are just three out of thousands who have found that a Braun Bros. contract, with "Care-free" Service, solves their heating problems far more completely than any other method. Your problem can be solved the same way.



MAN No. 2 had used oil heat for several years, and liked it. His only objection was that he had to watch his supply pretty carefully and telephone for more oil before he actually needed it.

He heard about Braun Bros.' "Care-free" service, decided it was what he needed, and contracted for it.

Through the snowy, blustery days and nights of last winter, he has not once had to telephone for fuel, he has not once looked at his oil supply, he has not once gone cold—and he has paid nothing extra for these benefits.

Do you think he'll sign up for Braun Bros.' "Care-free" service for next winter? We think so.



MAN No. 3 had not only been a consistent user of oil for fuel for years, but had used Braun Bros.' "Care-free" service ever since it was established in 1926, just one year after the organization of Braun Bros. Oil Co.

After several winters with that combination—oil heat and "Care-free" service—his mind was already made up. He signed up at once for another season, and all through the undependable weather of last winter he actually forgot his heating problem. Not that he was surprised. He knew, from past experience, that "Care-free" service watched his supply and kept it ample for his needs without any bother or extra cost on his part.

Do you think he'll sign up for Braun Bros.' "Care-free" service for next winter? He's already asked for it.

Just tell the Braun Bros. representative who calls on you that you want "Care-free" Service—or call Wilmette 831. We'll do the rest . . . both now and all next winter.

PHIL H. BRAUN

ROBT. F. DOEPEL

CARL L. BRAUN

BRAUN BROS. OIL CO.

"For fuel - Use Oil"

CHICAGO
1737 Howard Avenue
Phone Hollycourt 1300

WILMETTE
1222 Central Avenue
Phone Wilmette 831

GLENCOE
668 Vernon Avenue
Phone Glencoe 1492

EVANSTON
2532 W. Railroad Avenue
Phone Davis 7870

WINNETKA
812 Oak Street
Phone Winnetka 3020

HIGHLAND PARK
15 North St. Johns Avenue
Phone Highland Park 3290

