

Now It's Yours for the Asking— Exactly the Thing You've Always Wanted

What you've always wanted in a heating oil service is freedom from worry, plus dependability and economy. ☞ Braun Bros.' "Care-free" Service fills the bill perfectly. It relieves you of watching your oil supply. It eliminates telephoning for fuel. It transfers the responsibility for a constantly ample fuel supply to Braun Bros.—and Braun customers *never go cold!* It guarantees delivery regardless of weather conditions, a guarantee backed by ten years of unflinching service to thousands of customers.



And it costs you *none cent extra!* ☞ Here's how "Care-free" Service works: On smaller tanks, truck drivers make regular inspections and deliver as needed. On larger tanks, the supply is checked and the customer notified at regular intervals, and fuel is delivered *before* the danger point is reached. ☞ "Care-free" Service is yours for the asking. Get away from heating worries . . . *decide now* on Braun Bros. for your next winter's fuel supply . . . and be sure to ask for "Care-free" Service.

SILVER FLASH HEATING OILS provide more heat per gallon

Silver Flash gives you more heat than ordinary oil. One reason for this: Braun Bros.' own chemist analyzes every shipment of oil received to determine whether or not it meets their high standards. Another reason: Braun Bros. are completely independent; they can, and do, buy their oil according to the most rigid specifications, far more rigid than government requirements.

Those are just two reasons why Silver Flash Heating Oils contain more heat per gallon.



Other Advantages Enjoyed by Braun Bros. Customers...

DAY AND NIGHT DELIVERIES

Day or night, Sundays and holidays, Braun trucks are ready to deliver oil. Think what this service *might* mean to you in case of emergency! Regardless of weather conditions, Braun drivers get the oil through!

AVAILABILITY

Braun Bros. facilities are the most complete on the North Shore. Five conveniently located bulk plants, a large fleet of trucks and adequate phone service provide Braun customers with assurance of "Winter Comfort."

LARGE AND SMALL DELIVERIES

Accurate meters measure small deliveries and Braun Bros. are equipped to care for your needs efficiently, whether large or small. Braun drivers are specially selected and trained for courtesy and dependability.

BRAUN BROS. HEATING SERVICE SURVEY

Another service for Braun customers! At your request, Braun Bros. will investigate heating conditions in your home, make a complete survey, estimate costs—in fact, analyze your entire heating problem. FREE? Of course!

BRAUN BROS. OIL CO.

"for fuel—use oil"

These Buildings

and many others, besides thousands of north shore homes, are among Braun Bros. satisfied customers.

Left to right — Chandler's, Evanston; Hayes Building, Evanston; Lord's, Evanston; Patricia Manor Apartments, Evanston; Edgewater Beach Hotel, Chicago.



For Ten Years...

From a few customers served by one Model T Ford truck to *thousands* served by a fleet of 30 huge trucks . . . that's Braun Bros.' 10-year record! The answer . . . SERVICE! Braun Bros. pioneered fuel oil on the north shore; they are still pioneering with new services, new improvements every year. The result . . . an ever-growing list of enthusiastic customers.

Reliability...

In home heating, reliability is a prime asset. You are invited to ask Braun Bros. customers—discriminating home owners and keen-minded business men—for proof of Braun Bros.' reliability! Every share of Braun Bros. stock is owned by your neighbors—individuals who are vitally interested in you and your community.



PHIL H. BRAUN



ROBT. F. DOEPELE



CARL L. BRAUN

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