

Bathing Beauties

will be found by the score in our

BEACH SHOP



A

A. The Jantzen necklace suit is in a handsome new knit called Kava—very clinging and figure-controlling! The neckline is adjustable, exerts a happy influence on the bust line. In sizes 32 to 42. \$6.95.



B

because it is North Shore headquarters for everything pertaining to your aquatic life. In it you'll find all the famous, popular lines—JANTZEN, B. V. D., LEE SPORTSWEAR, and so on—as well as loads of others that are just as gay and mad. In fact, it has the largest selection of beach accessories this side of Chicago!

B. A two-piece suit in red, white and blue, has a becoming halter top with an adjustable neckline, and patriotic stripes on the trunks. Sizes 32 to 40. \$3.95.

C. Provided by B. V. D. is a two-piece suit with trunks and a kerchief top in blazer stripes. It's of a ribbed wool knit for perfect fit. Sizes 34 to 40. \$5.95.



C

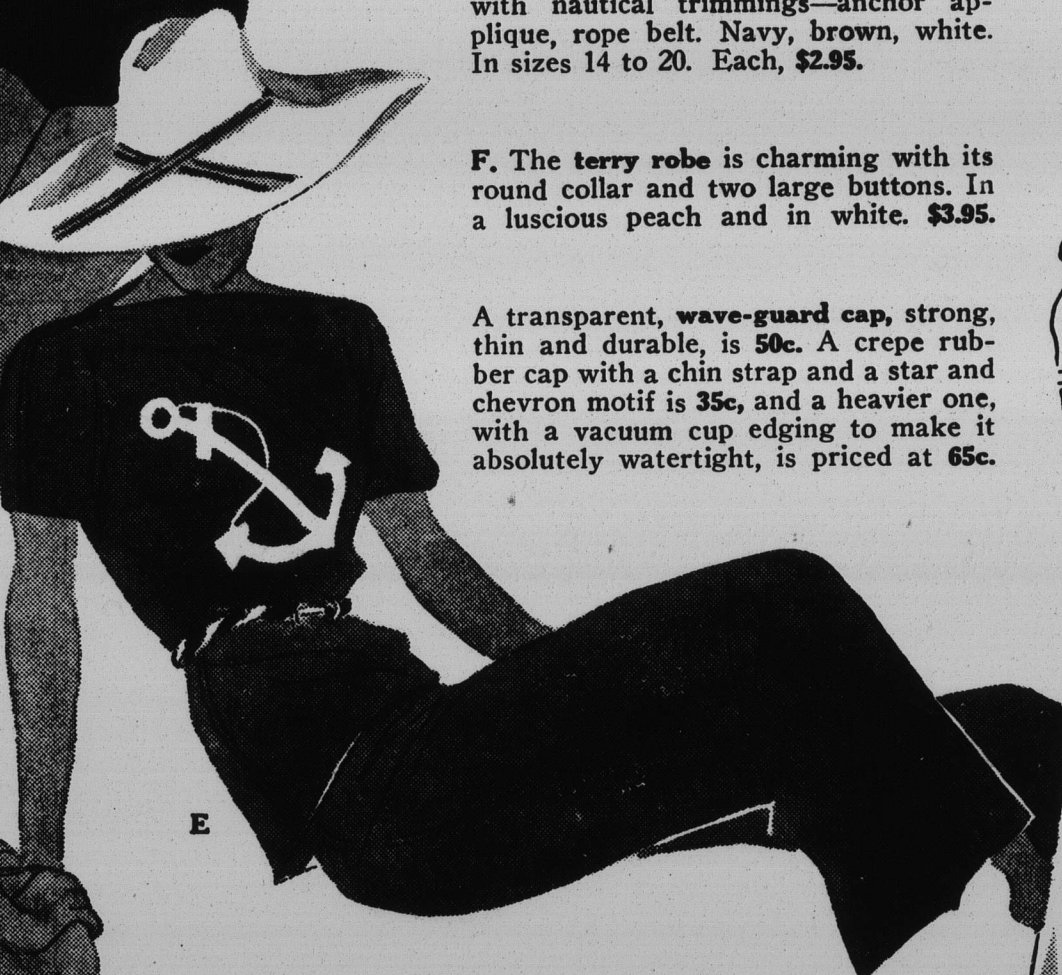
D. This one-piece brassiere suit is in an alluring pencil-line weave, and has adjustable shoulder straps. Sizes 32 to 40. \$2.95.



D

See our complete assortment of men's and boys' Beach wear in the Men's Shop.

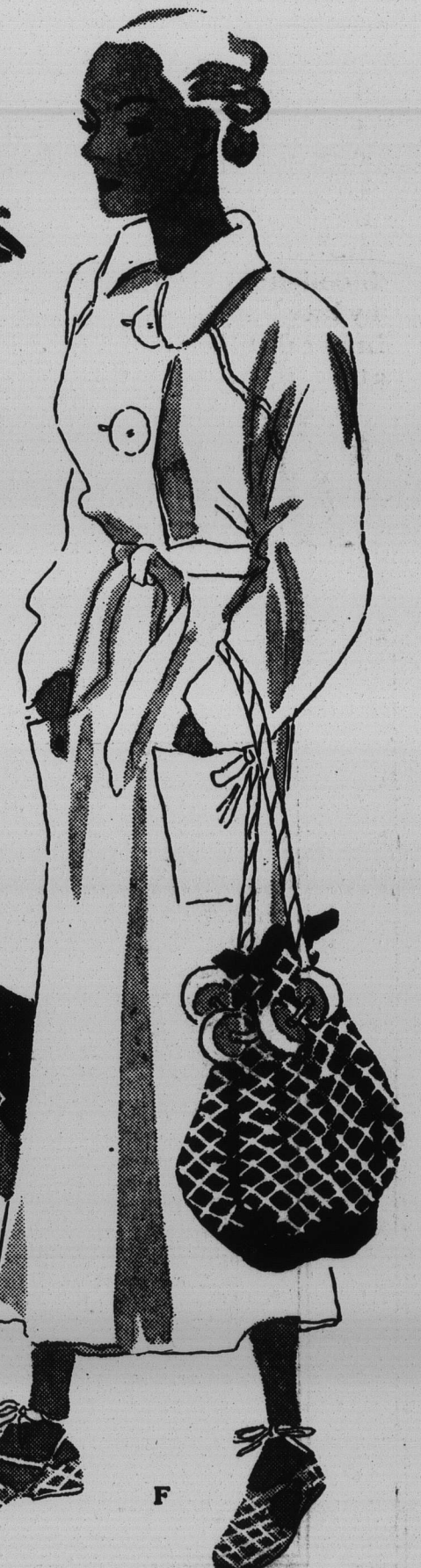
E. Jaunty wool jersey slacks and shirt with nautical trimmings—anchor applique, rope belt. Navy, brown, white. In sizes 14 to 20. Each, \$2.95.



E

F. The terry robe is charming with its round collar and two large buttons. In a luscious peach and in white. \$3.95.

A transparent, wave-guard cap, strong, thin and durable, is 50c. A crepe rubber cap with a chin strap and a star and chevron motif is 35c, and a heavier one, with a vacuum cup edging to make it absolutely watertight, is priced at 65c.



F

Mesh rubber bathing sandals have a swanky rope tie and crepe rubber soles. \$1.25. The girl in the beach robe wears them, and she carries a magnificent beach bag of fish net over blue broadcloth, rubber-lined, with a rope handle strung through giant cork rings. \$2.95.

WIEBOLDT'S-EVANSTON

On Davis Street

Wilmette 1100

Beach Shop, Street Floor

May 23, 1935