



# Dress Right!

## for the EASTER PARADE

We have them all lined up and ready to go . . . all of them right and none of them left! Coats, frocks and swanky spring suits . . . every one of them scheduled to march right up in the front ranks of the Easter Parade.



Left: Our sprightly Junior Modes dresses most assuredly know their ABC's of Spring fashion, and give them to you in prints as colorful, as beautiful, as jaunty as any you could desire. Note the effective, quilted lapels on the model shown. 14 to 20 and 11 to 17. . . . **7.95**

Above: There's hardly any excuse this season for not being properly suited! See, for example, this dapper swagger two-piece suit in waffle-weave beige with pert taffeta bow at the neck. Only one, mind you, of a vast assortment in tailored and dress types at . . . . . **16.95**

Above: If it's a dressy coat you want there simply couldn't be a handsomer one than this lovely mist grey model of soft stripe-weave wool fabric, flatteringly befurred. And just wait till you see our stunning swagger coats and our sporty models, and the smart tailored types, all of them so very moderately priced, as is this one, at . . . . . **16.95**

Above, left: You can see this winsome sheer jacket frock going places . . . most anywhere, in fact! And it is but one of a really splendid collection of jacket dresses in blue, brown and sponsored shades, sizes 14 to 44. Priced at . . . . . **10.95**

Apparel Shops—Second Floor

# WIEBOLDT'S-EVANSTON

On Davis Street

EASTER-SHOP WITH THE CONVENIENT WIEBOLDT PLAN

Wilmette 1100