

Announcing
A New Name ..

**NORTH SHORE
HOME EQUIPMENT CO.**

STAN C. LINDSTROM

and some

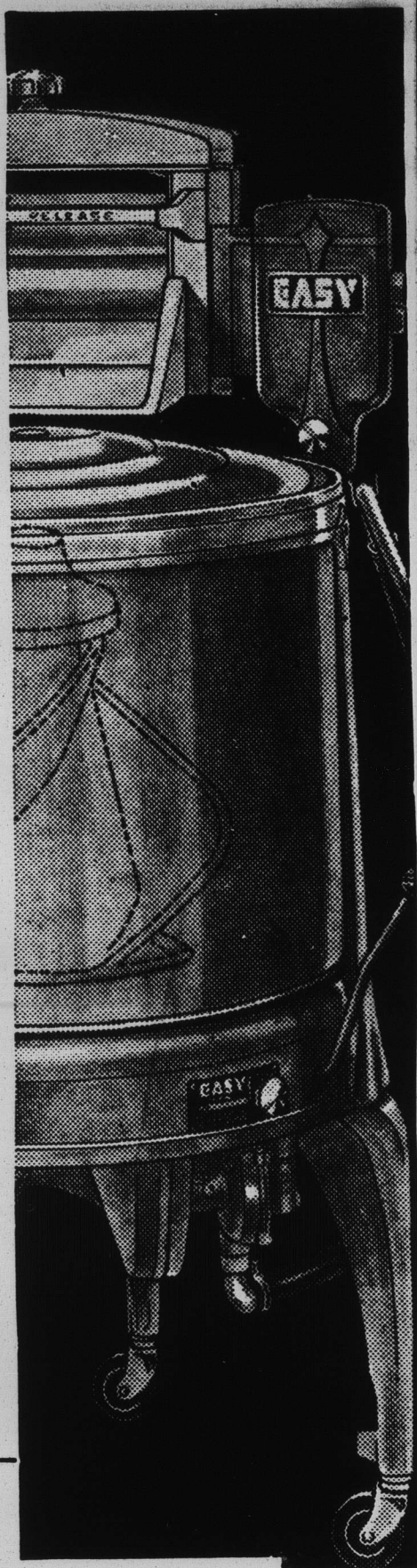
Old Friends ..

**EASY WASHERS
EASY IRONERS**

at a

Convenient Address ..

1160 Wilmette Avenue, Wilmette



*Grand
Opening*

You are invited to attend our Grand Opening

Friday and Saturday, April 5 and 6

Plan now to visit us on Friday or Saturday! Interesting demonstrations will be held continuously, and you will be given an opportunity to try the Easy Ironer. Come any time—day or evening!

FREE

**A PRACTICAL
GIFT to Every Lady**

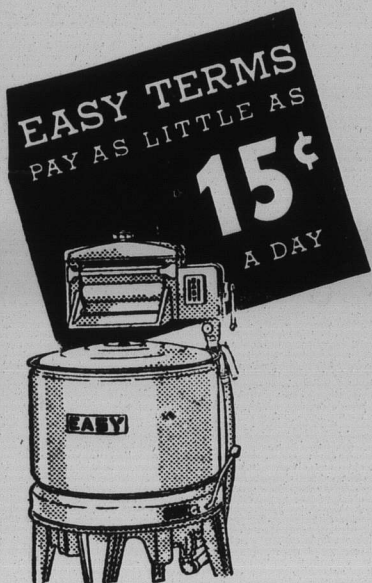
We want you to try ironing on the Easy Ironer—and to every lady who does, we have a very practical and valuable lingerie clothes line and pin set as a free gift for this occasion. Be sure to get yours!

EASY WASHERS

Service

Our service department is under the personal supervision of Harry E. Berg, well known on the North Shore.

EASY IRONERS



**NORTH SHORE
HOME EQUIPMENT CO.**

STAN C. LINDSTROM

WILMETTE

1160 Wilmette Avenue

Phone Wilmette 3020