

## for STAMP COLLECTORS

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A set of 3 new pages to bring 1933 albums to date (through National Parks Issue) has appeared. Price ..... 30c  
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### C. HAHN for STAMPS!

Suite 10 545 Lincoln Ave. Winnetka  
(Second floor—opposite North Shore Station)

## Wilmette Boys Loom as N. U. Track Stars

New Trier township is going to be well represented on Northwestern university's track team this year. That is, if Wilmette has anything to say about it. George Quinlan, 211 Greenleaf avenue and Lawrence Buckmaster, 117 Broadway, are candidates for regular varsity positions on the track team this season. Both are sophomores and both come from New Trier High school. This is their first year in an attempt for places on the varsity track squad, but accord-

ing to past performances, they should see action in Big Ten competition.

## Palestine Subject of Congregation Sermon

"Palestine—the Answer to the Barbarities of the West," will be the subject of Rabbi Charles E. Shulman's sermon at North Shore Congregation Israel temple in Glencoe Sunday morning, January 20, at 11 o'clock. This sermon is given on the occasion of the national conference for the upbuilding of Palestine gathered at Washington. Music at the services will be as follows:

Tov P'Hodos	Goldfarb
Borchu	Schlesinger
Shema	Schlesinger
Michomocho	Schlesinger
Tzur Yisroel	Landsman
Kedusha	Tyler-Idelsohn
May the Words	Idelsohn
Anthem—"By the Waters of Babylon"	Protheroe
Solo—"Hakosel" (Die Mauer)	J. Engel
Miss Lucille Long	
Va'Anachnu	Binder
Largo	Perlman
Elohenu	Stark

Mr. and Mrs. Frank Roberts of Philadelphia are the guests of Mrs. Roberts' sister, Mrs. Wendell Clark, 711 Kent road, Kenilworth.

## "Calavos" New Type of Superior Fruit

Calavos are a new superior type of fruit developed by scientific selection within the avocado family. "Avocado" as a term is about as general as "melon" or "berry."

There are three botanical classifications of avocados—West Indian, Guatemalan, and Mexican. ("Alligator Pear" is a nickname for the West Indian type avocado.) In each of these classifications there are many varieties varying widely in outward appearance—and in quality. There are on the American market at various times during the year, West Indian type avocados from Florida and Cuba, Guatemalan type avocados from Florida and California, Mexican type avocados from California, and calavos from California.

Briefly, this is what calavos are: There are hundreds and hundreds of varieties of avocados, with widely different characteristics, all included in the general botanical family of that name. Growers in California, with the cooperation of the United States Department of Agriculture and by means of scientific selection and cultivation, have produced fourteen varieties of a new and very superior type of fruit. The growers coined the calavo name for this new type of fruit just as the name "Youngberry" was coined to designate a new hybrid type of berry produced by cross-breeding the Loganberry with the common dewberry.

There are so many types and varieties of avocados now produced in Florida and California that you could not pick up your telephone and ask your grocer for three "avocados" any more accurately than you could order a basket of "berries" and a "melon." However, you can order three calavos and know that you will get a definite type of fruit with smooth fiberless flesh, easily removable skin, a relatively small seed, a uniform nut-like flavor, and a high oil content.

An illustration of the wide variations in the different types of avocados, is this high oil content from which calavos get their characteristic flavor. As oil content increases, flavor increases. Calavos have a minimum maturity requirement enforced by the growers' organization of about 15 percent of oil, and frequently run as high as 20 and 25 percent. The best of West Indian avocados on the market will seldom exceed 4 or 5 percent.

The growers' association, which represents all but a small part of the industry, was active in sponsoring the research work which developed the new type of fruit. This association originated the calavo name. Therefore, they were justified in doing something with this new name which has never been done in agricultural marketing before. Instead of releasing the name for general use, they have protected the consumer and themselves by maintaining ownership of the name, and seeing that it is only used for fruit of the particular superior type and quality which it is intended to designate. In fact these growers also produce avocados which are not of the calavo type. They use the calavo name only for the new superior type of fruit, and market all other types under the general name "avocado."

### SWIM MEET AT SHAWNEE

A swimming meet between Shawnee Country club and Northwestern university was held at Shawnee last Friday night. Those who swam for the club were Richard Loughborough, Claudia Eckert, Polly Krafthefer, and Jean Sollitt. There were double diving events with Claudia and Dick on the high board and Polly and Jean on the low board. There was also waltzing in the water by a group of girls, under Claudia's direction.

### CHRISTIAN SCIENCE SERVICES

"Life" will be the subject at the services in First Church of Christ, Scientist, in Wilmette Sunday morning, January 20, at 11 o'clock, held in the edifice at 1003 Central avenue. Sunday school convenes at 9:45 o'clock.

There was no meeting of the Young People's Sunday Evening club of the Kenilworth Union church last week, most of the members having attended the concert of the Paulist choir at New Trier High school.

## COMMUNITY THEATRE WINNETKA

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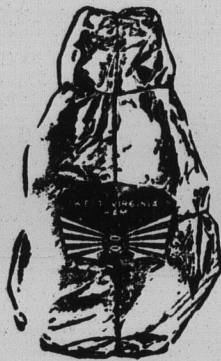


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