

THE EVANSTON STORE

CHURCH AND SHERMAN

MARSHALL FIELD & COMPANY

NAVY

*victory
for Spring*

... SOME NEW NOTES
FOR THE NEW SEASON

Blues, blues, blues—it's simply amazing what can be done with just plain, conservative, old navy blue. It's hard to visualize what a stunning effect you can achieve with a complete ensemble in navy—from head to toe, hat to shoes.

Fashion gossip forecasts that Spring will be a suit season and one of the smartest ideas is a light weight woolen suit that can be worn under your coat right now! . . . Rumor has it that hats are still retreating off the face . . . Schooner blue is the new hosiery shade for the navy ensemble while marine blue is the leading shade in shoes. You can see the Spring fashion parade in our new collection at Field's Evanston Store.

TELEPHONE:

Greenleaf 6600

Wilmette 4800

Winnetka 3600

Rogers Park 8500

Light weight wool with quilted taffeta revers—you'll see it in the smart places.....\$69.75

The hat is off-the-face and nipped into an off center point. Grosgrain trim\$10

6 - button blue kid gloves in slip-on style (above)\$3.50

Plain calf envelope bag in navy blue is as smart as can be for monogramming ...\$3

Three - thread flawless chiffon hose stress Schooner blue ...\$1.15



A one - eyelet tie in basket weave calf with kid trim. Marine blue (left) ...\$11.50

