

They're **VALUABLE**

ASK FOR *and* SAVE

**Wilmette
BUCK**

Certificates



Above is pictured a Wilmette Buck Certificate, front and back, greatly reduced. Wilmette Buck Certificates come in 1 Buck, 5 Buck and 10 Buck denominations. **SAVE THEM!**

Only BUCKS can be used at the Auction Sale . . . no money.

**Valuable at Wilmette Buck
Auction Sale, February 25,
Wilmette Masonic Temple**



● Wilmette Buck Certificates . . . something *new* under the sun! And, of interest to every shopper in the community . . . men, women, boys and girls!

Here's how the Wilmette Buck Program works:

● Shop at any of the stores listed on page 3 of this issue. With purchases made between January 17 and February 23 you will receive one or more Wilmette Buck Certificates of various denominations, 1, 5 or 10, depending upon your purchases. Accumulate as many as you can. *They're valuable!*

● On Monday night, February 25, bring your Buck Certificates to the big auction sale, Wilmette Masonic Temple. With them you can bid on the items

you want. Merchandise naturally will go to the highest bidder.

● Major offerings include a GAS RANGE, BICYCLES, RADIOS, etc. Other items include Candy, Groceries, Clothing, Trade Certificates, and a hundred

other valuable articles.

● Patronize these merchants. Start accumulating Buck Certificates the very first day . . . today . . . January 17!

● Watch their advertising for "Wilmette Buck" values and other special offers. Remember . . . the more bucks you have the better your chance at the big auction to take home the valuable merchandise you want!

Look for this official Wilmette Buck Certificate insignia in the advertising and upon the windows of local merchants. Those displaying it are cooperating in the Wilmette Buck Certificate Program.

Wilmette Buck Program is sponsored by the Wilmette Chamber of Commerce in cooperation with WILMETTE LIFE.

**YOU CAN GET WILMETTE BUCK CERTIFICATES
BETWEEN JANUARY 17th AND FEBRUARY 23rd.**