

**GREAT JANUARY SALE! The First and Last Word In**

# Cotton frocks

You Can't Get Away From  
The Shirtwaist Frock . . .  
And Who Would Want To?  
They're Much Too Smart!

**1.98** **2.98**

New Cords . . . Seersuckers  
Sanforized Gingham . . .  
Broadcloths! Adorable  
Patterns and Gay Colors.

Don't envy the dainty  
fresh - looking house-  
wife in colored maga-  
zine ads! Just slip  
into one of these  
immaculate, up - to -  
date frocks and *look*  
like her, instead. We  
have them in all sizes:  
14 to 20 and 38 to 46.  
In checks, plaids,  
stripes and prints.

Cotton Frock Shop  
—Second Floor



Above—A plaid  
seersucker at  
**\$2.98**

Right—Plaidd  
cord, pique-  
trimmed  
**\$1.98**

You may not be going  
South, but you can bring  
Springtime into your home  
by means of these jaunty,  
crisp new cotton frocks.



Above—Sanforized  
gingham with frill  
**\$1.98**

Left—Striped  
seersucker  
model  
**\$2.98**



Left—Plaid  
broadcloth  
with crepe  
tie  
**\$2.98**

## WIEBOLDT'S-EVANSTON

On Davis Street

SHOP WITH A CONVENIENT CHARGE ACCOUNT

Wilmette 1100