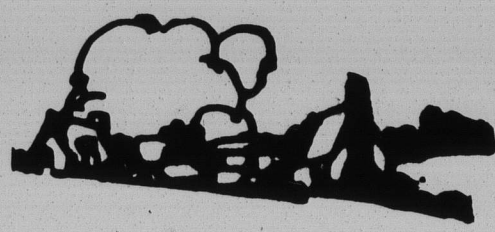




# REAL ESTATE NEWS



June 28, 1934

WILMETTE LIFE

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## Permits Issued for Six Wilmette Remodeling Jobs

All of the six building permits issued in Wilmette this month up to June 25 were for remodeling jobs or for additions to stores or residences. The six permits authorized building construction which, it is estimated, will cost a total of \$7,715. Following is a summary of the permits:

F. W. Morgan, 1005 Chestnut avenue, addition of four rooms and bath, cost \$4,000.

E. M. Wells, 1436 Forest avenue, addition, \$300.

John M. Brown, 1107 Central avenue, remodel store front, cost \$200.

E. A. Fellers, 1514 Central avenue, addition to rear porch, cost \$65.

C. M. Burlingame, 812 Greenleaf avenue, new rear porch, cost \$150.

Lucinda Hardman and George R. Stone, (Pure Oil company lease), alterations in front of garage and filling station at 515 Fourth street, cost \$3,000.

## 3 Building Permits Issued in Winnetka

Three building permits were issued in Winnetka during the past month, one for a new residence costing \$18,500 and two for alterations costing \$2,200.

David Dushkin is building the new residence, with attached two-car garage, at 555 Glendale avenue. John H. Davies, of Wilmette, is the general contractor. In addition to occupying the building as a residence, Mr. Dushkin will conduct his classes in music here, it is announced.

A permit was issued to Joseph M. Barton, 369 Ridge avenue, for making alterations to his residence costing \$1,500. E. A. Benkert, 887 Ash street, is the architect and William Salmen, 964 Spruce street, the builder.

Mrs. Martha S. Voltz was granted a permit for an addition to her grocery store at 814 Elm street, costing \$700.

## Mark H. Colwell Joins R. B. Whitaker Company

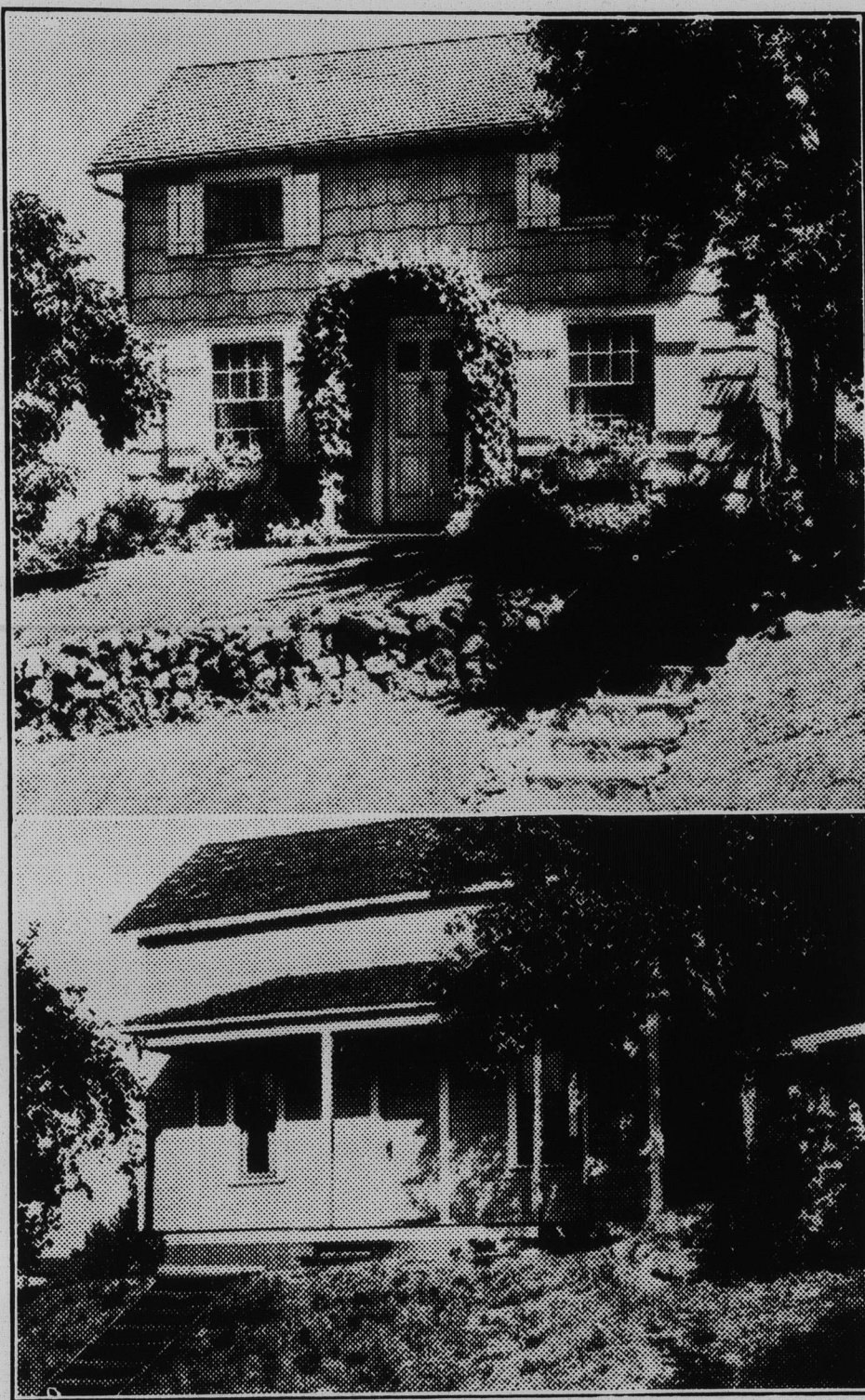
The R. B. Whitaker company has announced the association of Mark H. Colwell with the firm in the capacity of manager of the general construction and home building operations from both the Winnetka and Kenosha offices of the company.

The company recently launched its 1934 home building plan and its new architect-planned modernization program, and Mr. Colwell will take an active part in its promotion. He has had experience in construction work since 1910.

Mr. Colwell's headquarters will be in Kenosha, though for the next few months he will be more active in Winnetka, arranging for the construction of the company's new office building.

The Whitaker company announces that it has already had quite a response to its new home building and modernization program at Winnetka, and is expecting to get this program under way in Kenosha at an early date.

## HOW COTTAGE WAS REBUILT



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Mr. and Mrs. Herbert E. Lattig of Moscow, Idaho, bought the vacant cottage shown below, and just ten months later, largely through their own work, they had transformed the house into the delightful home pictured above.

Spring and fall, regularly, Mr. and Mrs. Herbert E. Lattig of Moscow, Idaho, had "house fever." Finally, they bought an old vacant cottage, and did such an effective job of rebuilding and redecorating it that the judges of the 1933 Better Homes contest, sponsored by Better Homes and Gardens, awarded them a cash prize.

"The owners of the cottage," writes Mrs. Lattig, "were in Africa, but negotiations for the purchase were begun, and we started to work. We're not builders, but an agricultural professor and an ex-language instructor. Just the same it is because we've done the greater part of the remodeling ourselves that our budget has withstood the strain. We do not wish to pretend even that it has all been rosy, and for almost ten months 'leisure' has been just another word in the dictionary! But we are eager to prescribe like effort to all other afflicted with lean purses and an

insatiable desire either to sit in front of their own fire, or to dig in their own dirt."

The before-and-after photographs show what a transformation the Lattigs made. The old porch was removed, the exterior of the house was shingled, and the grounds were beautifully landscaped and planted. Inside, the house was made thoroughly modern and livable. An old downstairs bedroom was removed to make the living-room run the full width of the house. A fireplace and built-in bookshelves were added. Copyright, 1934, Better Homes & Gardens

## C. R. Lundquist Now Is With Bills Realty, Inc.

C. R. Lundquist, of 480 Hawthorne lane, Winnetka, is now associated with Bills Realty, Inc., 718 Vernon avenue, Glencoe. Mr. Lundquist has had several years experience in the real estate business on the north shore.

## Whitaker Offers a New Service to the Home Builder

The R. B. Whitaker company, 841 Elm street, Winnetka, is offering to north shore home builders a new and distinctive service designed to remove some of the difficulties and uncertainties of home construction, and to give in advance a clear conception not only of what the new home will look like when completed, but also accurate knowledge of what the cost will be.

From their experiences with the Photo-Tours of Homes, an exclusive feature with this concern, Mr. Whitaker and his associates conceived the idea of using the picture projection machine to help the home builder through the vicissitudes of building, as well as to avoid the inconveniences and expense of frequent changes of mind with consequent additional costs. Another object was to assist the builder to real economy.

All of these problems were taken up with a group of prominent architects who, in cooperation with the company's own executives and building superintendents, arrived at a method which is destined to revolutionize home building, it is believed. This method provides that the prospective home builder definitely state his desires and requirements. Then, in the company's Photo-Tour room, he views a series of newly planned homes ready for inspection. The architecture embraces French, English, early American, Georgian, Colonial and modern periods, ranging from the modest size for small lot and small investment to the more pretentious residences wherein completeness and convenience, rather than the cost, dictates the choice.

### Show Floor Plans, Too

In the showing of these homes the elevations are accompanied by floor plans, complete in every detail. By means of specially prepared glass slides, it is possible to project on the screen, for the pleasure and information of the prospective home builder, enlarged views of every home available.

The Whitaker company also provides construction service, whereby the home builder selects the plan that pleases his fancy and then leaves all of the construction worries to the company, which at no time has to contact anyone outside of its organization. This service is undertaken on contract, with guarantee of construction exactly according to specifications.

The Whitaker company is also offering an unusual service in home modernization, now being recommended and financed by the government. In this feature the services of the same prominent architects are employed, insuring the finest and most delightful of effects in changing the old home into a new one.

## New Front Being Built at Glencoe Home Bakery

A building permit has been issued to John J. Royce for a new store front at the Glencoe Home bakery, 336 Park avenue. The improvement will cost \$900.