



"Just look at this extra room we have in the basement now, and it's all due to gas heat," says Mrs. Heinekamp.

"Imagine..."

this used to be the Coal bin"

See what gas heat has done for Mr. and Mrs. R. G. Heinekamp,
923 Manchester Ave., Westchester, Illinois

What Others Say About Gas Heat:

"Hauling ashes used to be my Saturday afternoon job. Now with gas heat I have more time to myself. Besides I don't have to get up at daybreak to shovel coal and shake the furnace."

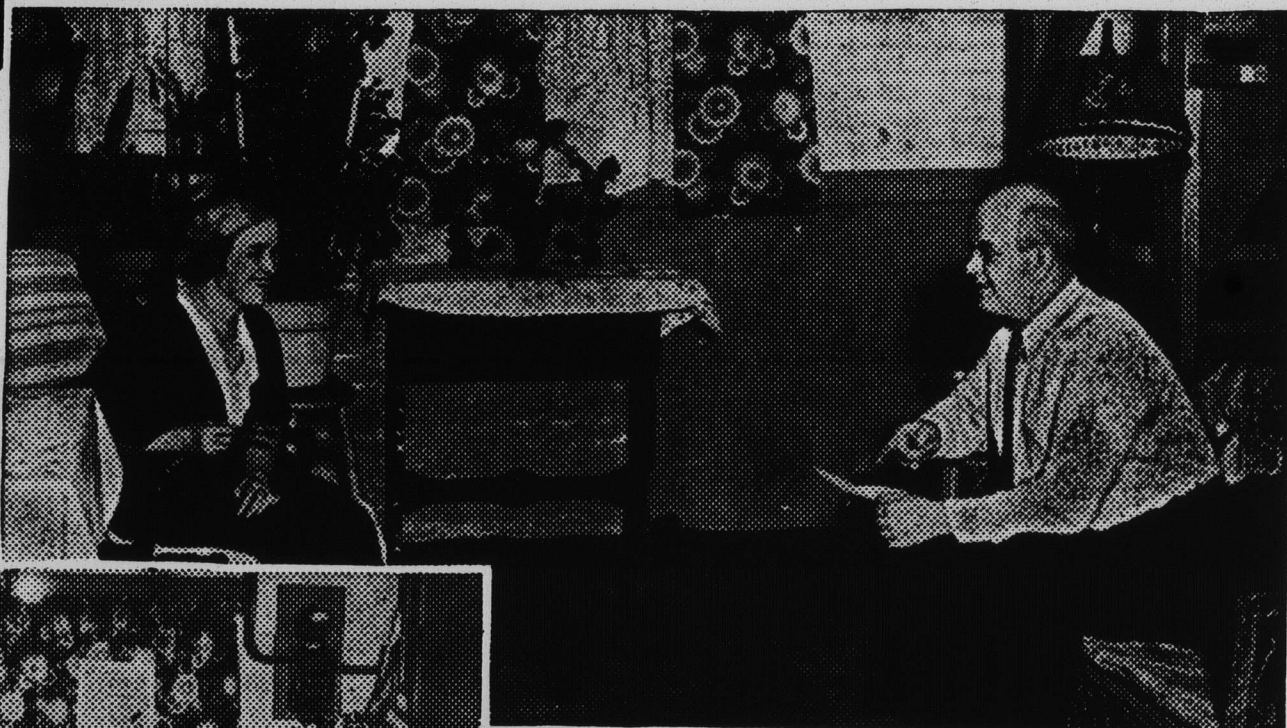
William J. Masoner
647 N. Cuyler Ave., Oak Park, Ill.

"Considering all conditions, including the cleanliness of gas heat, thus reducing cleaning and redecorating expense, I consider gas heat the most satisfactory for my home."

R. S. Jackson, 9145 So. Paulina St., Chicago, Ill.

"Fine, I like it (gas heat) better than any way I have ever heated before, and I have heated my houses in many different ways."

Mrs. Robert P. Bazner
4034 West 21st St., Chicago, Ill.



Mr. and Mrs. Heinekamp enjoy many leisure hours in this attractive basement room, made possible by gas heat.



The camera catches a Woman's Club meeting in the Heinekamp basement. This club meets frequently in the Heinekamp's new basement room which clean, automatic gas heat made possible.

STARTLING TRIAL OFFER!

To prove that every home can afford to heat with gas, we'll install it at our expense . . . and remove it at our expense, if you don't like it.

YOU INVEST NOTHING!

Without ONE CENT of investment by you, we install the most modern burner in your furnace or boiler. If you are satisfied, it stays. If not—and you are the sole judge—out it comes and your former heating system is re-installed—AT OUR EXPENSE. We make this offer because of our confidence in the perfection of gas heat.

You never have to order gas

You never have to order gas—it is always under orders to serve you.

Morning, noon, and night it is at your command. Should you fail to stock your larder for the week-end, or should extra company visit you unexpectedly, you might have to scurry around to meet unforeseen demands.

Not so with gas. Public Service Company of Northern Illinois has learned to anticipate your demands for fuel and how to meet them. For many of its employees, Sundays and holidays mean days devoted to your service. Day in and day out, through rain, sleet and snow, these workers are busy in order that an unfailing supply of gas flows to you instantly at your command.



The Heinekamp home at 923 Manchester Avenue, Westchester, Illinois—just one of more than 20,000 homes in the Chicago area which have installed gas heat.

JUST look at this attractive basement in the home of Mr. and Mrs. Heinekamp—and think what you, too, could do with your basement if you had gas heat installed!

"Imagine! This used to be the coal bin," says Mrs. Heinekamp. "But now it's just as clean as any other room in the house. And it's really amazing how little it cost to fix up this room. There are so many nice things about gas heat. There's no worry about the furnace, no coal to shovel, no ashes to haul out. Getting rid of all that soot and dirt is a blessing."

Thousands switching as gas heat rates go down

Imagine your home free from soot, dust, dirt and furnace drudgery! Imagine getting just the temperatures you want, night and day, by adjusting a little thermostat on the wall. Why put up with furnace worries any longer, when rates for gas heat are so low! Think of it—rates for heating homes with gas are now only half of what they were during the 1930-31 heating season.

And—you can try gas heat without investing one cent! We will install a burner in your present furnace or boiler at our expense. You pay only the rental on the equipment, which amounts to \$3 a month in the average home. This charge is included in the bill for the gas you use. You try it for a month, two months, a year. And if within the year you find that you are not completely satisfied with gas, we will take it out at our expense and replace your former heating equipment in good workmanlike order. But—if you decide to keep gas heat—as we think you will—the rental you have paid applies on the purchase price of the equipment.

Act now!

Don't delay! It is pure folly not to investigate this liberal offer on gas heat when it brings so many marvelous comforts and conveniences. Call your local gas company today for full information.

Gas heat can be installed in your home without allowing your house to cool off

Gas Heating Division

**PUBLIC SERVICE COMPANY
OF NORTHERN ILLINOIS**

