

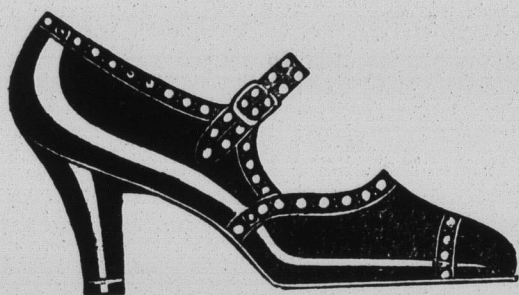
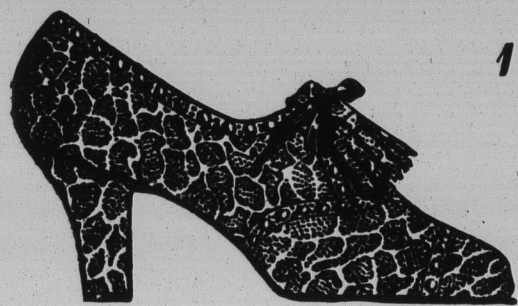
1934 Fashion Breezes Introduce the Much-Discussed "Windblown" Effects

Sometimes it's a demure lingerie touch, and again a sprightly bit of print or plaid (often in gay Mexican colorings) which swathes the neckline of the newest frock and gives the wearer the appearance of "wind at her back."

\$15

Here you find three of our smart just-arrived models, each with an individualized expression of the "blown-about" treatment. Blacks, navys and Spring colorings . . . one and two-piece modes . . . sizes for misses and juniors.

Apparel Shops
—Second Floor



Marlene
Shoes of Youth
Point the Way
to Spring Mode

\$4.95

Pumps
Straps
Oxfords
T-Straps

Calf, kid and Madrucca leathers offer a varied and fashion-favored selection in these brand new Spring shoes. For every costume, for every occasion, for every hour you will find a pair of *Marlene* shoes . . . noted for their shapeliness, their durability, their excellent fitting qualities.

Black
Brown
Blue
Gray

Footwear Salon—Street Floor



*The Sponsored Hat
Reveals the Face*

\$2.95

There's something unutterably winsome and youthful in the off-the-face movement which characterizes the accepted hat mode. The adorable model sketched is contrived of crisp straw fabric with a tight-little, right-little veil across the brow.

Millinery Salon—Second Floor



WIEBOLDT'S-EVANSTON



On Davis Street

STORE HOURS, 9 A. M. TO 6 P. M.—SATURDAYS TO 9 P. M.

Wilmette 1100