

# Colorful Cottons

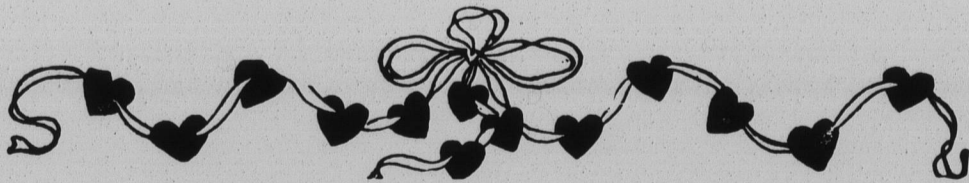
Fashion New Frocks For Indoor and Outdoor Wear



Swagger little shirtwaist frocks of jaunty checked or plaided piques . . . dainty organ-die-trimmed models in sprightly floral designs . . . frocks for matron or miss, suitable for every daytime hour. Sizes 14 to 44.

**\$1.98**

Tub Frock Shop—Second Floor



## A "Letter to Your Love" On Valentine Stationery

Red-edged note paper is the very thing! 24 to a box . . . for notes or invitations. . . .

**50c** BOX

VALENTINE MAKE-UP BOXES. Everything they need to make their own Valentines! Such fun . . .

**25c to 50c**

and instructive, too! VALENTINE PARTY INVITATIONS. Invitations for youngsters' and adults' parties.

**3c and 5c** Each

Clever and different . . . . .

Stationery—Street Floor

# LITTLE WOMEN Neckwear

With All the Charm and Variety of the "March Girls"

**\$1.49** to **\$2.25**



Recapture for yourself, in the Springtime of the year, the breathless naivete, the winsomeness and allure of the "Little Women."

Crisp organdies, frilly laces, gleaming silks and delicate embroidery lend charm and distinction to novel neckwear made popular in the picturization of Louisa Alcott's beloved book. Here you may suit both your type and your taste.

Neckwear—Street Floor

## • IN OUR BEAUTY SALON •

Nothing Bolsters Your Morale Like a Lovely

**PERMANENT**  
**\$5.95**

Our Regular \$7.50 Value

Soft, deep flattering waves designed to suit YOUR individuality . . . with charmingly curled ends . . . and you're delightfully ready for anything!



**A Coronet Braid**  
Lends Gracious Dignity

You may be a close-cropped hoyden by day . . . but by night you may become a softly alluring and captivating woman with the aid of a regal coronet of hair to match EXACTLY the color and texture of your very own locks.

**\$5.95**

PHONE FOR AN APPOINTMENT

Beauty Salon—Street Floor

# WIEBOLDT'S-EVANSTON

On Davis Street

STORE HOURS, 9 A. M. TO 6 P. M.—SATURDAYS TO 9 P. M.

Wilmette 1100

