



BE SELFISH WHEN YOU BUY TIRES!

● When it comes to tires, buy a good tire even though you pay little for it. Buy Goodyear's moderate priced tire, the new Pathfinder. ● There's not a minute's worry in Goodyears. Their sure-footed center traction gives you full money's worth of safety. Their extra flexible, heat-resisting Goodyear Supertwist Cord body gives you full money's worth of safety AND mileage. EVERY ply is built with Supertwist, running from bead to bead—the surest BLOWOUT PROTECTION you can find. ● And there's real saving in Goodyear prices. They're still low. They may go higher. See us NOW.

GOODYEAR

MORE PEOPLE RIDE ON GOODYEAR
TIRES THAN ON ANY OTHER KIND

WILMETTE BATTERY & ELECTRIC SERVICE

740 Twelfth St.
Shawnee Service Garage
515 4th St., Wil. 636

Phone Wilmette 691-696
Lyman Service Station
415 Ridge Ave., Wil. 5426

Shimonek Service
803 Main St., Wil. 5347

GET **ALL**
THAT'S COMING
TO **YOU**

the **NEW**
GOODYEAR
PATHFINDER

"The Quality Tire Within the Reach
of All," with 8 1933 Improvements

4.40-21	\$5.55	4.75-19	\$6.70
4.50-20	\$6.00	4.75-20	\$7.00
4.50-21	\$6.30	30x3 1/2	\$5.15

Other Sizes in Proportion—All Full Overize



FUEL FOR YOUR FIREPLACE



On snappy Autumn evenings you can take the chill out of the air with a cheerful, crackling blaze in your fireplace.

Telephone us when you want the best in fireplace fuel—Seasoned White Birch and Maple Logs cut to fit, high grade Cannel Coal and sawed slabs for kindling.

Ask for prices in any quantity you may require.

GUARANTEED COAL
FUEL OIL
SOLVAY COKE

Consumers Company

WILMETTE 1300
WINNETKA 3386
GLENCOE 75

DELIVERY YARDS ALL OVER THE NORTH SHORE DISTRICT

MERCER

Order From

LUMBER COMPANIES

STORM SASH

Storm sash gives added protection against winter winds. Order your storm sash NOW and smile at cold weather.

Combination STORM DOORS

Storm doors for the coming winter. Of white pine. And very low in price **\$4.89**

INSULATE YOUR ATTIC

Attic insulation cuts fuel costs. It keeps warm air, which naturally rises in the house, where it is required. For that insulation job, we carry all types of insulating materials correctly priced.

TELEPHONE **289** WILMETTE
Evanston Branch University 7700
2738 W. Railroad Ave.

REMODEL NOW!

With winter coming on it will pay you to remodel now. Further delay may cause costly repairs later.

PAINT

The time to paint that porch is now, before decay sets in and while the weather is suitable.