

SHOVELS *for* SALE!

when Gas Heat ends
furnace drudgery forever



To prove that every home can afford to heat with Gas . . . we will install it at our expense and remove it at our expense, if you don't like it.

THE old coal shovel. That's one thing you'll never regret selling or even giving away. You'll never be sorry that shoveling coal and hauling ashes are things of the past. Gas heat ends *all* furnace drudgery. A single match is your kindling pile. Gas is always on tap and you pay for it after you use it.

Gas heat ends dirt

The dirty coal bin, where dust and grime collected to be spread over the entire house is gone forever when you install gas heat. No more soot and grime—no more tracking up the house—no more dirt-streaked walls and curtains. For when spotless gas heat comes in—endless dirt goes out for good.

Let us install gas heat in your home. Learn by experience its many benefits. All homes—even the most modest—can now afford it. The cost of gas at the new low rates is just half of what it was in the season 1930-31.

We take the burden of proof

To prove it—we take the full burden of

proof—we'll install it in your home without your making one cent of investment. Then you'll know from your own experience whether you can afford gas heat or not.

During the nine heating months of the first year you pay \$3.00 a month rental for the equipment in the average home. This charge will be included with your gas bill. And if for any reason during the first year you want it removed, we take it out and the rental charge stops immediately. Further, we replace your former heating equipment in good workmanlike order. If you decide you want it, the rental applies on the purchase price.

Banish heating worries

Decide now to end days and nights of back-breaking coal shoveling...dirty hours of hauling ashes . . . nuisance of chopping kindling . . . anxiety of setting dampers and waiting for heat to come up. Install gas heat and fire your furnace from your easy chair. Mail the coupon for complete information.

Now in effect
**NEW
LOW COST**
for Heating Homes
with
GAS

YOU INVEST NOTHING!

Without ONE CENT of investment by you, we install the most modern burner in your furnace or boiler. If you are satisfied, it stays. If not—and you are the sole judge—out it comes and your former heating system is re-installed—**AT OUR EXPENSE.** We make this offer because of our confidence in the perfection of gas heat.

DON'T DELAY—MAIL THE COUPON

PUBLIC SERVICE COMPANY OF NORTHERN ILLINOIS

Please send me information about heating my home with gas.

Name

Address

City..... Phone No.

Important! Mail coupon to House Heating Division of your nearest Gas Company office.

House Heating Division
**PUBLIC SERVICE COMPANY
OF NORTHERN ILLINOIS**