

Picture of a woman

tending the furnace
in a Gas Heated house

*Gas Heat ends all dirt,
grime, labor, and drudgery*

To prove that every home can afford to heat
with gas...we will install it at our expense and
remove it at our expense, if you don't like it.

GAS heat is this easy and simple!
You don't need to go near the
furnace. No shoveling coal, no hauling
ashes, no setting dampers. No fuel supply
to run low in zero weather. One
touch of the thermostat, controls your
heat perfectly, day and night.

But perhaps you say, "Yes, of course,
I know gas heat is the perfect heat.
But it costs too much."

New low costs for gas heat

Then here's great news for you. Gas
heat now costs less than *half* what it
did in 1930-31. A luxury priced for
the majority. A wonderful convenience,
now within *your* reach.

To prove it—and we take the full bur-
den of proof—we'll install it in your
home without your making one cent
of investment.

During the nine heating months of
the first year you pay \$3.00 a month
rental for the equipment in the average
home. This charge will be included with
your gas bill. And if for any reason
during the first year you want it re-
moved, we take it out and the rental
charge stops immediately. Further, we
replace your former heating equipment
in the same or better condition than
we found it. If you decide you want
it, the rental applies on the purchase
price.

Automatic gas heat promotes better
health. No ups and downs of tempera-
ture which may start winter colds and
coughs. No dust or grime to inhale. No
odor. Gas heat saves cleaning bills
and endless housework. Walls and paper
stay clean year after year. Hangings stay

up all winter long. There's no greasy
smudge. No dirt-tracked stairs and rugs.

Now in effect

NEW LOW RATES
for Heating Homes
with
GAS

YOU INVEST NOTHING!

Without ONE CENT of invest-
ment by you, we install the
most modern burner in your
furnace or boiler. If you are
satisfied, it stays. If not—and
you are the sole judge—out it
comes and your former heat-
ing system is re-installed—AT
OUR EXPENSE. No other fuel
for house-heating dares make
such an offer.

DON'T DELAY—MAIL THE COUPON

PUBLIC SERVICE COMPANY OF NORTHERN ILLINOIS

Please send me full information about heating
my home with gas.

Name

Address

City.....Phone No.....

Important! Mail coupon to House Heating Di-
vision of your nearest Public Service Company
office or to Public Service Company, 72 West
Adams Street, Chicago, Illinois.

**PUBLIC SERVICE COMPANY
OF NORTHERN ILLINOIS**