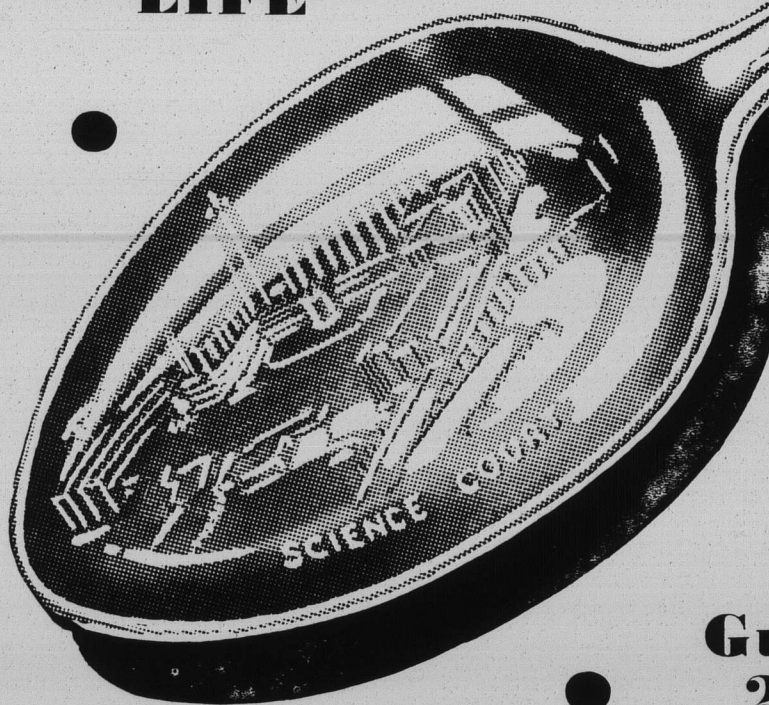


# the **FINAL** Beauty! Century of Progress Teaspoon No. 6

—the LAST of six  
striking  
WORLD'S FAIR  
Souvenirs ready  
for readers of

**WILMETTE  
LIFE**

**17<sup>c</sup>**  
each



—a  
genuine

**WM. A.  
ROGERS**

spoon

**SILVER-  
PLATED**

**Guaranteed  
25 Years**

**N**OW TO COMPLETE your set! Really, folks, wasn't it exciting gathering these dazzling Century of Progress Teaspoons over the last five weeks? And, mind you, the biggest thrill is still coming. Wait'll you see this final number. It's a dream. For on its glistening bowl appears a scene . . . fascinating Science Court . . . the beauty of which is making thousands gasp at the Chicago World's Fair right now!

This spoon . . . stunning in design, rich in finish, painstakingly accurate in detail . . . is another fine specimen of WM. A. ROGERS craftsmanship. A truly serviceable keepsake your family will treasure for many, many years.

**GET IT TODAY.** Clip and fill out the Coupon below now and present it **WITH 17 CENTS** at  
**WILMETTE LIFE, 1232 Central Avenue**

*This reproduction of spoon enlarged to show beauty of detail*

**COLORFUL** Science Court — pictured on this No. 6 spoon—is one of the marvels of the World's Fair. Its main attraction is the Hall of Science — U shaped and forming this spacious, modernistic court which will accommodate up to 80,000 persons.

At one corner rises a 176-foot tower equipped with a carillon. The building faces a beautiful lagoon, an island and Lake Michigan beyond. At night the scene has the appearance of a brilliantly illuminated metal and glass creation rising from the colorful, modernistic terraces of the court.

**THE** Wm. A. Rogers **SPOON GUARANTEE:** "We guarantee that every piece of silverware branded Wm. A. Rogers A1 (excepting plated blade knives) will give satisfactory service for 25 years in ordinary family use. We will gladly replace any piece of silverware so stamped which fails to give satisfactory wear within this period of time."

## Teaspoon Coupon

This COUPON AND 17 CENTS (20 Cents by mail) entitles the undersigned to Wm. A. Rogers, 25 Year Guaranteed, Century of Progress Teaspoon No. 6—(Science Court) as offered by

**WILMETTE LIFE**

Name..... Address.....  
(Street or R. F. D.)

City or Town..... State.....



**Next  
Week:**

The "BIG SURPRISE" Announcement. Be sure to watch for it.