

the "Scoop" of the Year!

—by special arrangement with the manufacturer . . .

WILMETTE LIFE

offers its readers
Six Beautiful

WM. A. ROGERS
Silver-Plated — 25 Year

**A CENTURY OF
PROGRESS**

TEASPOONS

*Each spoon pic-
tures one of the
most striking build-
ings at the
WORLD'S FAIR.*

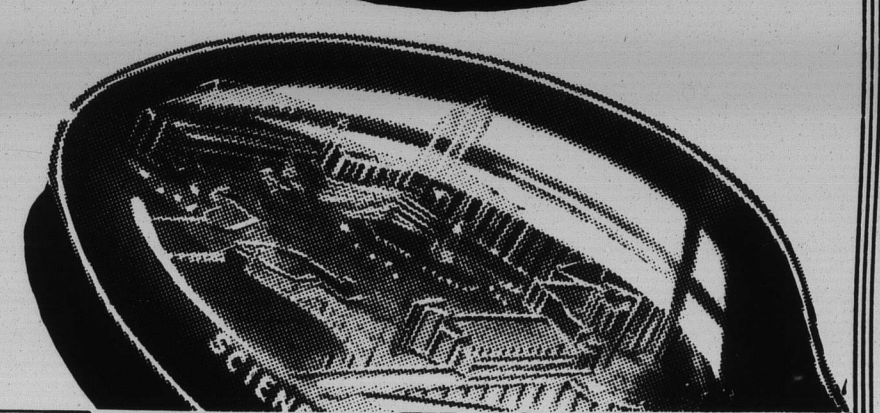
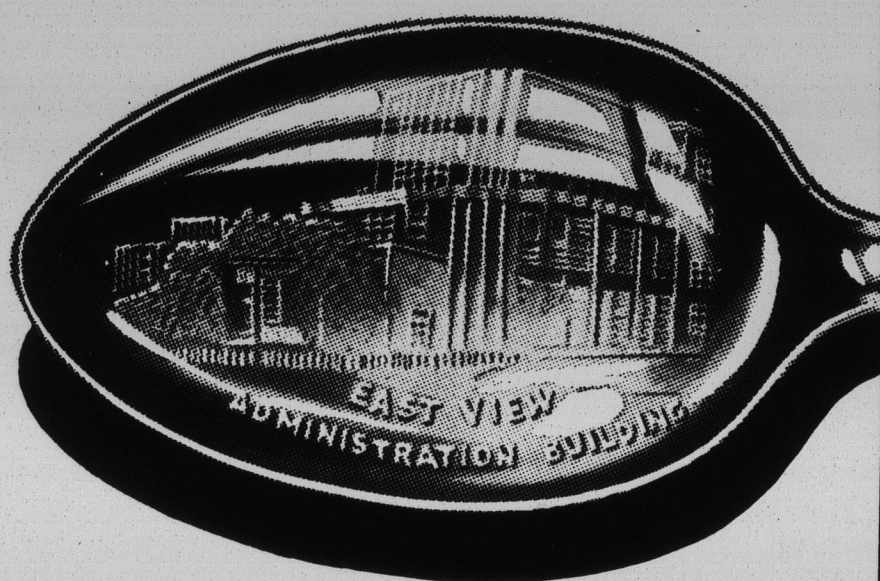
To see one
is to want
ALL SIX!

—at the
amazingly
low price of

17¢
each

GLITTERING treas-
ures, these spoons,
commemorating the cen-
tury's greatest event . . .
the Chicago **WORLD'S
FAIR**. What makes them
all the more desirable is
the **WM. A. ROGERS**
name . . . a guarantee in
itself that the spoons are
of reliable craftsmanship
and beauty. Similar
spoons will sell at the
Fair for as high as \$1
each.

These reproductions of spoons
enlarged to show beauty of detail



◀ Get the **FIRST SPOON** in this gorgeous
set **NOW!** Bring Coupon below
AND **17 CENTS** to

Wilmette Life, 1232 Central Ave., Wilmette

Century of Progress Spoon Coupon

This Coupon AND 17 CENTS (20 Cents if ordered by mail) entitles the undersigned to Wm A. Rogers, 25 Year Guaranteed, Teaspoon No. 1 (Hall of Science) as offered by the:

(WILMETTE LIFE)

Name Address
(Street or R. F. D.)
City or Town State