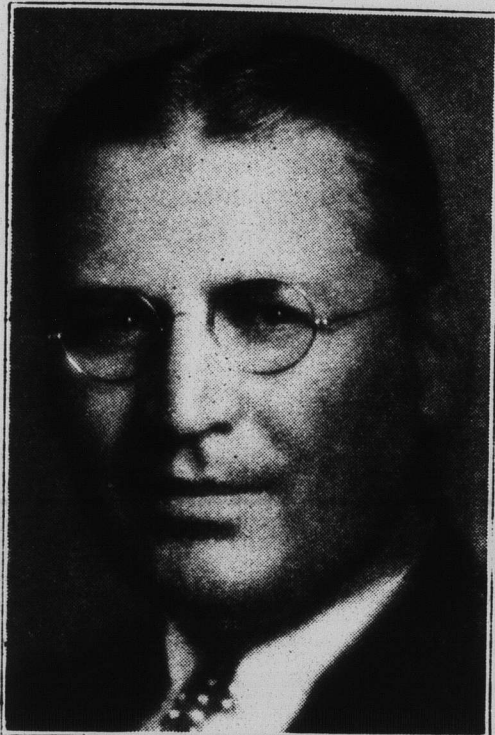


## Purple Carnival This Week to Provide Loans for Students

**Alumni Leader and Resident of North Shore Invites Villagers to Attend Show**

**By Thomas A. Gonser**  
(Executive director Northwestern University Alumni Association and a resident of Wilmette)

The Purple Carnival, an all-university entertainment event which is scheduled for Dyche stadium May 11, 12 and 13, will help fill one of the greatest needs of Northwestern students as well as providing the north shore with an opportunity to see a



Bernie Photo  
**Thomas A. Gonser**

highly talented group of circus performers in action.

We wish to make very clear our plans for the distribution of the proceeds of the Purple Carnival. Every cent of the profits, which we hope will aggregate \$15,000, will be turned over to the Northwestern University Foundation fund, which seeks to raise money annually for university purposes. The Foundation fund was established six years ago, and through annual campaigns has received contributions of approximately \$180,000 from some 10,000 individuals—most of them alumni.

These gifts have been used for libraries, faculty salaries, research, scholarships and loan funds throughout the university. At the present time loan funds from the foundation

### Palmer House Has New Talent, Exhibits

Judging from this week's announcements the Palmer House, Chicago, will be as well known to Century of Progress pleasure seekers as it was to those of the Columbian Exposition. For, beginning May 4, dinner dancing and an unusual floor show will be introduced in the Empire room already popular for its shore dinners.

Veloz and Yolanda, world famous tangoers, will head the bill in the new Empire Room Supper club. This talented team comes direct from New York's Central Park Casino where they have been appearing for the past sixty weeks. Also from the Casino is Judith Barron, "Blues Singer," who will star on the same bill. In addition, Merriel Abbott's International Dancers will support the artists. These dancers acquired their present standing from their successful appearances at Ciro's in London and the Club Ambassadeurs

are assisting about 150 students, most of whom would be unable to continue in school except for this financial aid.

Present economic conditions have made it necessary for increasing numbers of students to apply for student loans. It is the purpose of the foundation to aid as many of these deserving cases as possible. As a matter of fact, all money raised by the fund this year will be devoted to student loans. For this reason, we hope attendance at the Purple Carnival will be sufficient to raise a very considerable sum to keep many of our deserving students in school.

We are assured that the entertainment at the Purple Carnival will be high class throughout, and equal to the best that the "bigtop" has to offer. All acts are done by professionals, and have been selected for their excellence and dramatic value. At the very modest price which is being charged, every one who attends will receive his money's worth and more.

#### Grateful For Support

But, most important of all, the Purple Carnival represents an opportunity for all friends of the university to render aid to outstanding students who lack money to continue in school. Rendering such aid will serve the cause of Northwestern university and of education in general.

Residents of the north shore have always supported the work of Northwestern university. For that the Alumni association has been deeply grateful. We are sure that this support will also be forthcoming for the Purple Carnival.

at Paris. All of these entertainers make their initial appearance in Chicago on May 4. Richard Cole, whose orchestra provides music for the new Supper club does not need introduction to those familiar with the Opera club where he has played for the last two years.

Visitors to the Palmer House will also be interested in seeing the exhibit in the main lobby. Here is set up the original furniture of the famous State Room so well known to countless celebrities including four Presidents and such widely known authors as Mark Twain, and Rudyard Kipling. The old room is faithfully reproduced and with it are displayed relics of the old Palmer House which was noted for such widely diverse things as its cuisine and the silver dollars in the barber shop floor. This exhibit is bound to appeal to students of Victoriana and those who remember the past World's Fair.

Mr. and Mrs. Charles A. Klotz, 550 Ridge road, returned Thursday of last week from their winter home at Palm Beach, Fla.

Mrs. Henry Zander, Jr., 736 Cummings avenue, Kenilworth, entertained her bridge club at luncheon Wednesday.

Mrs. Arthur Youngberg of Hibbard road will return the end of the week from the Evanston hospital where she underwent an operation.

Mrs. Herbert G. McKay was hostess to her bridge club at luncheon Tuesday at her home, 823 Chestnut avenue.

John R. Wilds, 244 Oxford road returned to Kenilworth Wednesday from a business trip to Providence, R. I., and Boston, Mass.

### Directs Chorus



Under the direction of Mrs. Ida R. Burr of 504 Maple avenue, past matron, the Wilmette Eastern Star chorus will put on an entertainment at the Wilmette Masonic temple, 1010 Central avenue, Monday, May 15, at 8:15 o'clock. Mrs. Burr is well known as a singer as well as an instructor of voice. Tickets are in the hands of all officers and can also be secured through Mrs. Roy A. Hopkins of 1322 Greenwood avenue.

The Gordon Cannings have taken a house at 621 Linden avenue, Wilmette. They moved about May 1, from their apartment in Evanston

### Mrs. Maurice Lieber Has Course for Club Women

Mrs. Maurice H. Lieber of 468 Ridge avenue is giving a course in parliamentary law Monday mornings at the Winnetka Woman's club. The course is designed for newly elected officers of north shore organizations. The meeting next Monday will be third in a series of five, and will be held from 10 to 11 o'clock. Those interested may attend any one of the meetings.

Thursday evening this week the Evanston Training School for Nurses conducted in connection with the Evanston hospital, is holding a banquet at the Nurses' home, terminating a series of ten lessons in public speaking, presented by Mrs. Lieber.

Tuesday afternoon Mrs. Lieber addressed the Edison Park Woman's club on the subject "What Can a Woman Do to Help?"

#### HOSTESS TO KAPPAS

The North Shore Alumnae association of Kappa Kappa Gamma will have its next meeting Wednesday, May 17, at the home of Mrs. J. R. Ozanne, 2510 Lincoln street, Evanston, at 1 o'clock. Reservations are to be made by phoning the hostess. The election of House association officers will be a part of the meeting.

Mr. and Mrs. Louis A. Stoner, 152 Robsart place, Kenilworth, entertained Chicago friends at a Kentucky Derby radio party followed by a dinner bridge on Saturday last.

Mr. and Mrs. A. E. Klunder of 909 Chestnut avenue will spend the Mother's day week-end visiting their son who attends Denison university at Granville, Ohio.

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