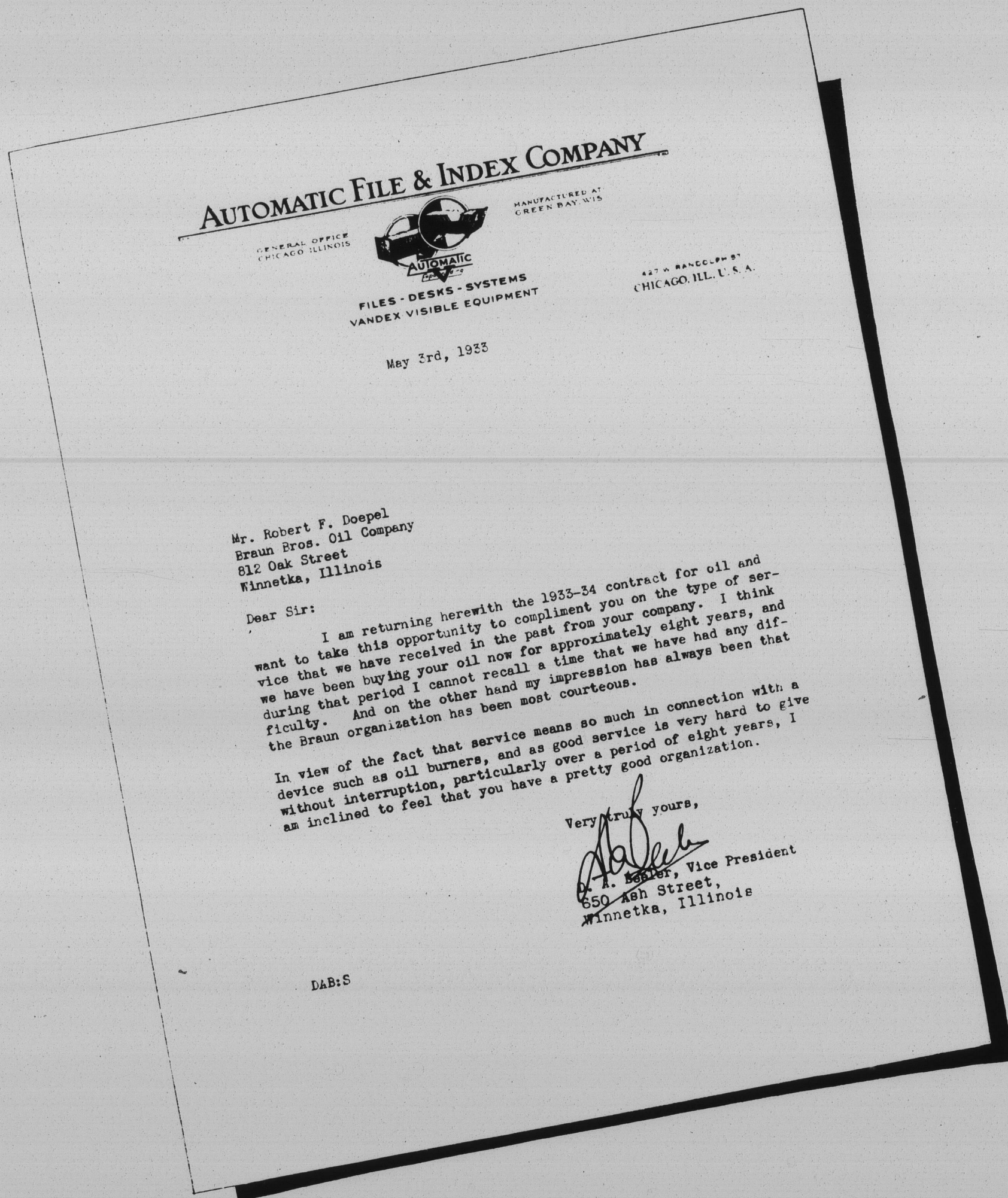


"service means so much—"



Unsolicited letters, such as this one of Mr. Beeler's, describe the service which Braun Bros. Oil Co. gives its customers. Mr. Beeler is not alone in his satisfaction. More than five thousand customers, many in your immediate neighborhood, are expressing their appreciation by returning signed contracts for their next season's heating oil supply.