

HOME AND GARDEN

Plant Food Must Be Complete, Say Expert Gardeners

In the carpenter's tool chest, two saws will not take the place of a saw and a hammer, nor can a screw driver take the place of a drill. Each has a definite function to perform.

Similarly, a material furnishing a double dose of nitrogen cannot take the place of nitrogen and phosphorous, nor can a material furnishing potash take the place of calcium, magnesium or any of the other essential elements. Each element serves a definite purpose in developing healthy plants with well developed root systems.

Most soils are deficient in a number of the essential food elements. Therefore the use of incomplete materials which furnish only 1, 2 or 3, of the essential elements such as packing house tankage, cotton seed meal, sewerage disposal, products, manure, bone meal, sulphate ammonia and other such incomplete materials do not give the desired results.

Such waste and by-products ma-

terials are not only incomplete but are unbalanced as the elements in them are not in the correct proportion for normal plant growth. Since these products must decay and be completely broken down by bacteria before the elements in them can be absorbed, the plants may be half starved while this decomposition is taking place.

The gardener of today can eliminate the guess work of feeding plants properly by using a complete plantfood which is scientifically prepared. Such a plant food supplies in the correct proportion all of the essential food elements. Expert gardeners have found that the modern complete plant food solves their feeding problems.

Too often the results of plant food is judged by the growth above the soil. Excessive top growth can be produced by incomplete plantfood materials. However, such growth is usually made at the expense of the root system. In time the entire plant structure is weakened, making it more susceptible to unfavorable weather, diseases and insects and premature death.

Co-operative Buying Reduces Lumber Cost

Residents of the north shore communities who plan to remodel or repair their homes this spring and summer will find welcome news in the announcement that north shore lumber dealers have adopted a program of cooperative buying which will enable them to offer their patrons the best of material at prices far below the average.

Lumber dealers taking part in the cooperative buying project are: the Mercer Lumber companies, 2738 W. Railroad avenue, Evanston, and 85 Glencoe road, Winnetka; Hoffman, Brothers, 1208 Central avenue, Wilmette; Winnetka Coal and Lumber company, 594 Center street, Winnetka, and Builders Lumber company, 1001 Sherman avenue, Evanston.

"More for Your Dollar"

By combining their purchases these dealers have secured prices much lower than the average, and these lower prices are being passed on to the customer. "More for your dollar" is the slogan the lumber companies have adopted. It is a fact as well as a slogan, officials of the companies point out.

Because of the extremely low prices of material and labor at the present time the lumber dealers are urging home owners to "put your house

in order now"—in other words, to make the improvements about their homes that they have been wanting to make for some time.

Sells Finest Material

Through the cooperative buying plan of the north shore lumber dealers residents are afforded an opportunity to buy the best of material cheaply. "You get the guarantee of your lumber dealer who is your neighbor and friend and who appreciates your business and takes pride in giving you 100 percent quantity and quality. Call the one nearest you today," the lumber dealers urge.

Mrs. George R. Tolen, 1 Crescent place, had as her house guests last week-end Mr. and Mrs. Carl Thalman, Mrs. A. Foote and Arthur Van Dyke, all of Milwaukee. Mrs. Tolen also entertained twelve guests at an Easter breakfast, Sunday morning.

"Fritz" Crisler to Speak at Sears School Tuesday

H. O. "Fritz" Crisler, head football and basketball coach at Princeton university, who was to have appeared before pupils of the Joseph Sears school in Kenilworth at an assembly Wednesday of this week, will be at the school Thursday, May 4, instead, it has been announced. Mr. Crisler will speak on the subject, "Playing the Game." Before going to Princeton Crisler was athletic director and head football coach at the University of Minnesota. He was an all-American end in his college days.

Mrs. Chester Lessing of St. Joseph, Mich., is making an indefinite stay with her sister, Mrs. Arthur W. Osborn, 306 Park avenue. Mrs. Lessing was called here when Mrs. Osborn became ill.

Household Hints

When peas are soaked in hard water they act as water softeners and completely remove all hardness from water. This goes into the structure of the peas and toughens them. Quality is lowered as a result. The same is true when beans are soaked or cooked in hard water. Softening the water preserves the natural tenderness and flavor.

Hardness seems to exert some toughening action on corn, especially when the granules are cut so that raw surfaces are exposed to the action of water. Corn cooked in soft water is more tasteful.

Hard water used in the preparation of beets often causes a whitish deposit of calcium and magnesia salts on the surface of the beets. This may be eliminated by using softened water.

Modern homes are equipped with water softeners which assure the household of an adequate supply of soft water for all purposes. To get the best results in cooking, it is essential to use soft water.

GUARANTEE the SUCCESS of Your Lawn and Garden

All our seeds must be the best—and only the best. With them you may be certain of obtaining the maximum results with the proper care.

Grass Seed—Our Own Mixture, per lb. 30c

Perennials and all Bulbs in season—reasonable prices

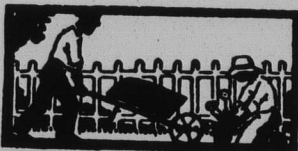


Wilmette's Bonded Telegraph Florists

235 Ridge Road

Phones: Wilmette University 2186

Flawacek & Sons



EVERGREEN SALE

Trees

At CLAVEY'S

Shrubs

SPECIALS TAKEN FROM OUR REGULAR STOCK

APRIL 20 to 28

NORWAY SPRUCE, 3-5 feet, each \$1.25 2 for \$2.00
ARBOR VITAE, 3-5 feet, each \$1.25 2 for \$2.00
Japanese Strawberry Tree, 4-6 feet, each \$1.25 2 for \$2.00
Lombardy Poplars, 10-12 feet 3 for \$1.00
Flowering Hydrangea, 2-3 feet, each 25c 5 for \$1.00

Most Complete Cash and Carry Dept. in Chicago Area
Complete Landscape Service

—BRING THIS AD—WLI—

Open Every Day and Evening Including Sundays

F. D. CLAVEY RAVINIA NURSERIES, INC.

Phone Deer. 36 The Lake Shore's Largest Nurseries Deerfield, Ill.



NOW BEAUTIFY Your HOME at LOW COST with HILL EVERGREENS

It's the latest idea, beautifying the home with Evergreens . . . HILL Evergreens . . . Costs are low . . . In fact, nothing that costs so little gives so much in year-around charm as Evergreens . . . Come and see millions of them at Hill's nursery at Dundee, or write for a most valuable little booklet "Simple Lessons in the Use of Evergreens" . . . Tells what to buy for rockeries, borders, foundation planting, etc. . . . Also where to plant for best effects . . . You can rely upon Hill quality, and can save money on Hill cash-and-carry prices . . . Drive to Dundee . . . You will be well repaid. Spring season open about April 1st . . . open every day including Sunday.

D. HILL NURSERY CO.

Evergreen Specialists

Largest Growers in America

288 Cedar Street Dundee, Illinois

Send for booklet or

DRIVE TO DUNDEE—A Sight to See

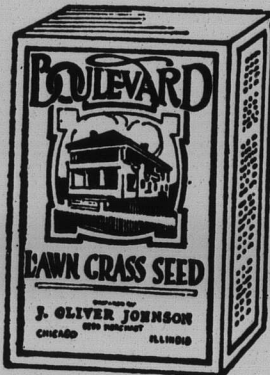
Your Lawn Needs Re-seeding. Use

BOULEVARD

Mixed Lawn Grass Seed

It's easy to avoid having an uneven, splotchy-looking lawn—and it's inexpensive. Rake up the bare spots, then seed the whole thing. One pound of fine seed will renew 200 square feet of lawn. Use Boulevard Grass Seed containing Astoria Bent at 40c a pound or Lincoln Park Seed at 25c a pound—for fine results!

Ask your dealer for NuVim, the new fertilizer that will not burn your lawn.



WE TELL YOU HOW TO GROW A LAWN
Send for booklet, "Six Steps in Making a Good Lawn"
Tune in WBBM "Spring Time Frolics" Thursdays at 7 P. M.,
Fridays at 5 P. M., Sundays at 6 P. M.

J. OLIVER JOHNSON, Inc.

940-960 W. Huron St., CHICAGO

Phone MONROE 6580