



WELCOME, New Year, with your hopes of greater happiness, richer prosperity, higher success. To many of us you are the dawn of a fairer era, following upon troublesome times and unusual cares. But 1932 with its gloom is gone; in its place reigns 1933, prophetic of future well-being. All hail!

Wm. H. Scott
UNDERTAKER
"The House of Personal Service"

1118 Greenleaf Avenue
WILMETTE 654

554 Center Street
WINNETKA 404



COAL HEAT COSTS LESS!

Wilmette Coal & Material Yard

1301 LAKE AVENUE

PHONE WILMETTE 4200



6 and 8 "PLIES"

Of the six layers (8 layers in 6.00 and 6.50 sizes) of Supertwist Cord under the Pathfinder tread, two do not run from bead to bead—they are really cord "breaker strips" and that's what we call them.

as low as
\$4.55 Each
in pairs

GOODYEAR

PATHFINDER

Many other tires sell at higher prices. But the Goodyear Pathfinder gives such fine performance that it has become ONE OF THE 5 LARGEST SELLING TIRES IN THE WORLD!

Full Oversize	Each	Each in Prs.	Tube
4.40-21.....	\$5.39	\$5.25	\$1.18
4.50-21.....	6.10	5.95	1.18
4.75-19.....	6.97	6.80	1.35
5.00-19.....	7.38	7.16	1.35
5.25-18.....	8.35	8.10	1.43
5.50-19.....	9.40	9.15	1.81
6.00-20.....	12.05	11.70	2.08
6.50-19.....	13.59	13.20	2.36



VALUE!

Because Goodyear builds the most tires by millions (the 200,000,000th tire was built last month) Goodyear can give the most value. You get the benefit here PLUS OUR EXPERT TIRE SERVICE.

Wilmette Battery & Electric Service

740 Twelfth Street

Open 7 A. M. to 9 P. M.

Phone Wilmette 691-696